

PROJECTS

At Enactus UNSW, our mission is to strive towards a world of sustainability through entrepreneurial action. In 2017-18, our goal has been to expand our social, economic and environmental impact for the future. This is being achieved by implementing scalable and sustainable solutions that will create long-lasting change in our communities.



FORTUNATE FOOD CO.

Environmental | Economic



DESCRIPTION

Fortunate Food Co. alleviates food waste by transforming tomatoes, which would otherwise end up in landfill, into chutney. We have expanded the project from the prior year by streamlining and increasing production and expanding our distribution channels via local grocers.

SEEING OPPORTUNITY

- 1.3 million tonnes of fresh produce discarded annually.
- Australians discard up to 20% of the food they purchase.
- Each unit of discarded produce creates a greenhouse gas 25 times more potent than CO2 emissions.

- **Source:** Sourcing off-spec tomatoes from Harris Farms at a discounted price of \$1/kg.
- **Produce:** Cooking the chutney in partnership with not-for-profit community kitchen, Our Big Kitchen.
- **Distribute:** Selling the chutney jars at market stalls and local grocers.

- Reduced 300 kg of greenhouse gas emissions for the financial year.
- 220 kg of tomatoes 'rescued' and 250 jars of chutney sold during the financial year.
- Sales revenue of \$2,000 (25% increase from the previous financial year).



TAKING ACTION.

UPLIFT

Economic | Social



DESCRIPTION

Uplift empowers young people experiencing homelessness to improve their social and emotional wellbeing and realise their potential by providing them opportunities to express their creativity through art.

SEEING OPPORTUNITY

- There are 44,000 Australians aged 25 and under experiencing homelessness.
- Identified that the social and emotional needs of homeless individuals were not being adequately addressed compared to their physical needs via interviews with local outreach services.

- **Create:** Young individuals experiencing homelessness are able to express their feelings creatively through designing and creating their own T-shirts.
- **Engage:** Interactive workshops provide a platform to develop both personal skills and social connectedness.
- **Empower:** Their T-shirts are produced then sold at local markets, which helps improve their sense of fulfilment and accomplishment as they see their tangible contributions to society.

- Empowered 14 young individuals affected by homelessness across 2 pilot workshops.
- 71% of workshop participants reported improved relationships with peers and 86% reported improved relationships with their facilitators.
- 12 out of 14 participants revealed our workshops gave them a sense of fulfilment and accomplishment while 79% of participants gained more confidence in themselves and their abilities.



FUTURE.

- Within the next 6 months, we aim to discontinue market stalls and stock our products on the shelves of 6 additional grocers.
- Expand product lines in collaboration with UNSW Food Science & Technology.
- Our long-term vision is to provide employment opportunities to people.

- Partnered with Glebe Youth Services, The Shack Youth Services and Oasis Youth Support Network to run 3 separate 5-week programs in the next six months, reaching 20 more young people experiencing homelessness.
- Uplift is currently working towards sustainable futures by:
 - Gauging market demand and selling the T-shirts at local markets.
 - Running our current workshops in paid programs for youth organisations.

SOIBADA PROJECT

Economic | Social | Environmental



DESCRIPTION

The Soibada Project aims to empower the women in Soibada, Timor Leste to achieve financial independence and access to better menstrual health outcomes by upskilling them with the entrepreneurial skills necessary to sell sanitary products in their community.

SEEING OPPORTUNITY

- Over 90% of women default to domestic roles due to a lack of career opportunities.
- 65% of girls discontinue their studies before the end of high school.
- Only 2 kiosks supplying sanitary pads for 1000 women in the village.

- **Educate:** Teach women about business skills and menstrual health through a comprehensive entrepreneurship program with a select group of women.
- **Supply:** Source sanitary pads for women to distribute and sell within their community.
- **Empower:** Guide and support women to become self-sufficient entrepreneurs who pass on their business knowledge and hire other women into their business venture.

ENABLING PROGRESS.

- Conducted needs assessment about local employment opportunities and menstrual health with 76 women.
- Delivered menstrual health workshops to 2 local high schools.
- Trialled 100 sanitary kits with the village.



- Launching a pilot program in November 2018 to train 20 women to become self-sufficient entrepreneurs in the next financial year.
- Provide 150,000 pads to support the entrepreneurs within the first year of launching the pilot.
- In November 2018, 5 students will travel to Soibada, Timor Leste to work with Pittwater Friends of Soibada to launch the pilot.

FINANCIAL STATEMENT

Financial Statement (FY Ending 30/06/18)

REVENUE

UNSW Grants	\$5,850.00
Other Grants	\$103,500.00
Project Revenue	\$2,041.07
Events Revenue	\$666.91
Other Income	\$480.00
Conference Revenue	\$4,325.00
Fundraising Income	\$551.10
Total Revenue	\$117,414.08

EXPENSES

Events Expenditure	\$3,715.04
Project Expenditure	\$7,587.03
Training and Recruitment	\$20.00
Purchases	\$125.00
Administrative Costs	\$295.57
Other Expenses	\$1,570.99
Conference Expenses	\$3,148.64
Total Expenses	\$16,462.27

NET PROFIT	\$100,951.81
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MEDIA COVERAGE



583,966
FACEBOOK
IMPRESSIONS



1,972
EVENTS
RESPONSES



14,106
TWITTER
IMPRESSIONS



678
INSTAGRAM
LIKES



11,671
WEBSITE
VIEWS



7,861
LINKEDIN
IMPRESSIONS

6 PROJECTS

6 SUPPORT
FUNCTIONS

86 MEMBERS

26,835 HOURS

R&D PROJECTS

OPEN DOOR LEARNING



Open Door Learning empowers adolescents affected by chronic illnesses to transition back to school and to maximise the benefits of education through an academic and career support program.

THE ELDERLY PROJECT



The Elderly Project aims to improve the nutritional health and wellbeing of elderly people in Australia.

DOMESTIC VIOLENCE PROJECT

DVP

The Domestic Violence Project aims to enhance the livelihoods of individuals who have experienced domestic violence.

PARTNERS & SPONSORS



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BUSINESS ADVISORY BOARD

We would like to express our gratitude to our Faculty Advisor, Selena Griffith, our Business Advisory Board members, our partners and our sponsors for their ongoing support and guidance. Their efforts have been invaluable in driving the sustainability of our projects.



STRIVING FOR
**SUSTAINABLE
FUTURES**