



Australia Online Competition Judge Guide

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The Australian National Showcase

As in business, we believe that competition encourages creativity and rewards results. For Enactus it means more lives impacted. Teams from universities around Australia present their projects to business and academic judges and are judged according to the worldwide criterion which asks:

“Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet and prosperity within the last year

The team which is selected as National Champion then competes against winning teams from 36 other countries at the World Cup each year.

The National Event also provides an opportunity for interactive seminars; careers programs and think tank workshops facilitated by both students and our partner organisations.

The National Showcase is an Online Experience

Our 2021 Australian Showcase is a completely online format, featuring many of the in-person event elements, including competition, project and team feedback, recognition of accomplishments, and the crowning of one champion team that will represent the Australia at the Enactus World Cup 2021

All Enactus teams around the world are facing the same situation and we understand the projects have been disrupted, teams have been dispersed, and presentations will be different this year. We have advised teams they should consider how to communicate in the most effective way they can. It is most important to enter and share projects online and to be recognized for the good work in progress by the Enactus network.

Showcase Updates

Competition Types

This year, the showcase will host 2 types of competition, Main and Early Stage. The Main Competition takes on a similar format to prior years and will crown the National Champion team, who will represent Australia at the Enactus World Cup 2021. The Early Stage Competition is designed to recognize new teams into Enactus or teams who have had to totally re-form.

Main Competition Judging Criterion

The overall spirit and role of Enactus competitions remain the same. The criterion, which judges will use to assess teams in competition at the Australian National Showcase 2021 is

Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable, positive impact to benefit people, planet, and prosperity within the last year?

Early Stage Competition Judging Criterion

Competing teams will be judged on the same criterion as the main competition.

2021 Judging Criteria will remain the same with the following guidance

All team presentations will be online and you will judge these presentations using Launchpad6 as the online format.

Thank you for participating as a judge in the Enactus Australian National Showcase! This guide serves to orient you and walk you through the judging process.

Judge Competition Schedule

Below is a list of key dates and time commitments required for judging based on the competition you are scheduled to judge. Please review the dates/times and ensure you can meet the time requirements to judge.

Please note that all competitions are in AEST, if you are not available to fulfill the judging time frames listed below, please reach out to ksmith@enactus.org to inform us so we may cancel your registration.

Opening Round of Main Competition

July 5—You will receive a notification from Launchpad6 the online judging platform to establish your password up to 24 hours before the start of the round. Your login is the email your registered with for the event. The judging window will open at 12noon on Monday July 5 and will close at 6.00 pm on July 5. Your league will consist of three or four teams, which will require a total time commitment of approximately 2 hours. All teams must be scored, and your scores must be finalized before the judging window closes to be counted. You do not have to complete all the judging at one time: you can exit and return at any time during the judging window. Just remember to log back in with the same email and password. You will receive an email with a link to the Judge Orientation Video from Enactus but can also view this video on our webpage under Enactus National Showcase - Resources – Judges and on Launchpad6 on the day of the competition. We would also ask that you ensure that you read the judges oath on page 9 of this document or on Launchpad6 on the day of the competition.

Semi-Final Round of Main Competition

July 7 – You will receive a notification from Launchpad6 the online judging platform to establish your password up to 24 hours before the start of the round. Your login is the email your registered with for the event. The judging window will open at 9.00 am on July 7 and will close at 1:00 pm on July 7. Your league will consist of four teams, which will require a total time commitment of approximately 2 hours. All teams must be scored, and your scores must be finalized before the judging window closes to be counted. You do not have to complete all the judging at one time: you can exit and return at any time during the judging window. Just remember to log back in with the same email and password. You will receive an email with a link to the Judge Orientation Video from Enactus but can also view this video on our webpage under Enactus National Showcase - Resources – Judges and on Launchpad6 on the day of the competition. We would also ask that you ensure that you read the judges oath on page 9 of this document or on Launchpad6 on the day of the competition.

Final Round of Main Competition

July 8—You will receive a notification from Launchpad6 the online judging platform to establish your password up to 24 hours before the start of the round. Your login is the email your registered with for the event. In addition, you will receive an email with a link to the **Judge Orientation Video from Enactus.**

To coordinate your online judging with the Final Awards ceremony, it's critical your judging starts and ends on time. As a result, we ask that you watch the Judge Orientation Video sometime before the judging window opens. You will receive an email with a link to the Judge Orientation Video from Enactus but can also view this video on our webpage under Enactus National Showcase - Resources – Judges. We would also ask that you ensure that you read the judges oath on page 9 of this document or on Lunchpad6 on the day of the competition.

You will receive a notification from the judging platform when the Final Round is open for judging. The judging window will open at 9.00am and close exactly at 1:00pm. There will be four teams in the Final Round. We estimate it will take approximately 1 hour 15 minutes to judge the Final Round, so we recommend you be available during the schedule time to complete the scoring. All teams must be scored, and scores must be finalized to be counted.

Early Stage Competition

July 6 –You will receive an email from Enactus advising on the deadlines for you to view and judge the Early Stage Competition. **As a Judge** you be assigned a league on Launchpad6 to view the presentations. Scoring will take place immediately after viewing all the team presentations.

This competition is for teams that are new to Enactus or due to Covid-19 have had to start all over again in terms of projects and team membership.

While the processes for judging will be on Launchpad6 the rules for team presentations and annual reports are not as strict. An important point to note is that teams in this competition do not progress into the main competition.

If you are assigned as a Judge to this Competition we will provide you with further details about the presentation and the annual reports.

Judging using Launchpad6

As a judge, you will be assigned on Launchpad6 to a League consisting of either 4 or 6 Enactus Australia teams. These teams consist of Enactus students from one university who have been working together throughout the past academic year—or longer—on projects that strive to have a positive impact on people, the planet and on prosperity. At the heart of this work and our mission is belief in the positive power of business; thus, many are early-stage businesses or projects that aim to grow into a business. Each team has created an annual report, a 12-minute presentation about their project, and a separate 5 minute video answering 4 questions about their project. It is from these submissions that you will evaluate the projects.

Your participation as a judge is vital to the learning and motivation of Enactus teams. You will evaluate Enactus teams' projects based on the impact they have created and hear the impact of this work on the students themselves.

Using the team evaluation and feedback form and the rating process provided in Launchpad6 for the Opening, Semi-Final and Final Round of Competition for all Main Competing teams you will evaluate teams and their projects based on the following Judging Criterion:

Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet and prosperity within the last year?

Specifically, teams will be rated from Insufficient, Fair, Good, Very Good, to Excellent in the following areas: entrepreneurial leadership, innovation, use of business principles, and sustainable positive impact.

The judge orientation video on Launchpad6 will help guide you through the new online process and prepare you to begin the judging process. At this point if you have not read the Judges Oath please do so before you commence your judging.

The Judging Process

1. Evaluate Each Team

Please read the annual report and watch the video presentation for each team. You will also need to evaluate the answers provided to four questions the team have been asked to answer and provide in a separate 5 minute video. Then, complete the assessment form for each team.

2. Finalize Your Scores

Once you are certain you have completed all assessments, click the red button to finalize your team scores.

3. Rank the Teams

Once you finalize your team scores, you will be asked to rank the teams. After having seen all the teams, determine the final order you would like to rank the teams (**there can be no ties**). Make any desired adjustments.

4. Finalize Your Rankings

Click the red button to finalize your team rankings. You may revisit the Judge Orientation Video on the platform at any time during your judging experience.

Other Considerations

Collaboration: It is not uncommon for teams to collaborate with other organizations on projects. Teams should clearly state who they are working with, define their role (vs. the role of the partner) and report the degree of impact they can legitimately take credit for and should be evaluated accordingly.

Location: Teams are encouraged to address needs within their home country or collaborate with other Enactus teams where possible if they choose to work internationally. Your focus should be on the sustainable positive impact of the project - regardless of the location.

Presentation Quality: Please remember to look beyond video quality and focus your evaluation on the content and information teams are presenting. Due to the current global health crisis, teams' access to resources and skill sets are being stretched. While teams must effectively communicate what they have done, please keep in mind this is a competition about impact, not video quality.

Terminology

Entrepreneurial leadership

Identifying a need and capitalizing on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment.

Innovation

The process of introducing new or improving existing ideas, services, technologies, products or methodologies.

Use of business principles

Applying a sound business model and business plan.

Sustainable positive impact

Demonstrating a measurable, lasting improvement for people, planet and prosperity*.

*Prosperity - fulfilling lives economically and socially

We ask that you remember that most projects have been impacted in some way by the pandemic so that the initial desired outcomes and impacts may not yet been achieved. Students should explain how they intend to measure and achieve their impacts when they can effectively move forward with the projects.

Conflicts of Interest

Conflicts of interest threaten the transparency and integrity of the competitive process. If you have a relationship of any capacity with one or more of the teams competing in the competition, a conflict of interest might be perceived. Examples of conflicts of interest include being an alumnus of any of these institutions, participating on the business advisory board (BAB), or in some other manner supporting the Enactus team from an institution within the League that you are assigned to judge.

Please take a moment to review the list of teams competing below. If you have a conflict of interest with one or more of these teams, you will be able to notify us at ksmith@enactus.org so we can assign you to a league with teams of which you do not have any conflicts of interest.

Curtin University
Edith Cowan University
Griffith University
Macquarie University
Monash University
Murdoch University
Queensland University of Technology
The University of Melbourne
The University of Queensland
The University of Sydney
The University of Western Australia
University of New England
University of New South Wales
University of Tasmania
University of Technology Sydney
Victoria University

Judges' Oath

Please take a few moments to review the Judges' Oath below. This oath is a personal commitment made by all judges for Enactus competitions worldwide. All judges are required to acknowledge and accept this oath on the judging platform before reviewing and scoring their assigned league.

On my honour, I agree to serve as an official judge for this competition in a completely fair and impartial manner.

I personally commit to this responsibility with no previous conflicts of interest or predetermined expectations for the outcome of the competition.

I will make my evaluations based entirely on the teams' presentations and written reports using only the judging criterion provided to me. And I will make my judging decisions independently, with integrity and without regard as to the institutions, communities or countries represented by these teams.

Questions & Support

If you have questions about the judging process or any of the information provided in this guide or online during your judging period, please contact us at ksmith@enactus.org

Competing Teams & Ceremonies

All team presentations of the Main Competition and ceremonies will be available to view. Viewers can tune in to watch any or all of our content. In addition to competition, we will host award ceremonies to recognize teams, students, and supporters. Join us to experience the Australian Showcase Online. Times of the presentations can be found on our website under National Showcase – Program.

To watch which teams and projects advance on the path to the National Champion, Ceremonies and Awards Join us online www.enactusaustralia.org.au

- Watch the Enactus Opening Ceremony July 5 (approx. 30min)
- Watch the Announcement of Teams Advancing to Semi-Finals on July 7 (approx. 30 min)
- Watch the Announcement of the Final Four on July 7 (approx.30min)
- Watch the Closing Ceremony where the National Champion is announced on July 8 (approx.30min)



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