



Griffith enactus™

PASSION **FOR**
CHANGE
2015

3 PROJECTS

5 CAMPUSES

143 ACTIVE STUDENTS

6444 HOURS COMMITTED

465 PEOPLE EMPOWERED



HELPING HANDS RECRUITMENT STRATEGY



8 PARTNER ORGANISATIONS
104 ACTIVE STUDENTS
4780 HOURS COMMITTED

Helping Hands is the recruitment tool used by Griffith University to engage and attract new student members to join our team. Our team members study many different disciplines such as engineering, music, medicine and law. Attendance at one-off events gives students an opportunity to be part of a cause they are passionate about.



In the past financial year, more than 15 different Helping Hands events have been both run and attended by Griffith Enactus students. These events have included conservation efforts at St. Bees

Island, running the Bridge to Brisbane as well as volunteering with Australia's first mobile laundry service for the homeless.

Helping Hands allows our passionate and committed students to engage with a cause or organisation they care about as well as assisting them to develop professional and community engagement skills. It also gives not-for-profit organisations a platform to approach us and utilise our youthful passion and enthusiasm, to enable them to rejuvenate and build upon their projects and outcomes.



COMMUNITY FARM



20 ACTIVE STUDENTS
80 HOURS COMMITTED
3000L WATER TANK INSTALLED
\$250 P.A. WATER EXPENSES SAVED

Griffith Enactus works in partnership with the Beelarong Community Farm to develop a sustainable green space for local suburban residents to grow fruit and vegetables, as well as socialise in a safe and accessible environment.



Entrepreneurial Approach

Since establishing a meaningful relationship with the Beelarong Community Farm, we identified a need for a new 3000 L water tank, which Griffith Enactus organised and installed. We are working closely with the farm committee to install a worm farm, further encouraging sustainability and effective organic waste management.

Effective Empowerment

- Facilitates the sustainability of an accessible community garden for locals
- Provides the elderly patrons of the farm with a workforce of young, passionate students capable of assisting with maintenance and development of the farm

Livelihood Assets

Natural

- Encouraging environmental sustainability, by effectively utilising rainwater and organic waste
- Teaching the value of natural assets and supporting an inner-city green space
- Encouraging the production of locally-sourced produce

Social

- Bridges the intergenerational gap
- Working bees encourage and ignite participation in order to facilitate a learning experience for both the young and old, whilst empowering the elderly to achieve their long-term goals

Financial

- The Beelarong Community Farm has saved \$250 since the installation of a 3000L water tank
- The farm is able to outsource work to Griffith Enactus students, who willingly donate their time, to complete tasks they are physically unable to complete
- To promote financial sustainability, Griffith Enactus has assisted the farm to write grants to fund future projects, such as the \$30,000 grant from Brisbane City Council
- Individual farm members are able to reduce their food costs and support sustainable food production

MENTORS IN VIOLENCE PREVENTION



16 ACTIVE STUDENTS
304 HOURS COMMITTED
GRIFFITH MVP CLUB ESTABLISHED
FIRST AUSTRALIAN LGBTIQ WORKSHOP

Domestic violence is the leading cause of death for women aged 15-44. In 2014, 84 Australian women were killed. As of June 20 2015, 45 women have been killed already. The total annual cost of domestic violence is over \$13 billion.

Mentors in Violence Prevention (MVP) gears participants with a practical skill-set to confront, interrupt and prevent gendered violence. It focuses on the power of bystanders and their leadership capability.

Entrepreneurial Approach

Griffith Enactus has invested in Mentors in Violence Prevention training sessions, directly empowering participants with a practical skill-set to prevent and confront gendered violence. The train-the-trainer model ensures this knowledge will be transferred throughout the participants' networks. An external Mentors in Violence Prevention club has been established to provide a platform for participants to spread the skills and knowledge even further.

Effective Empowerment

Griffith Enactus is giving members of the community the tools to recognise and assist those suffering from domestic violence.

Livelihood Assets

Human

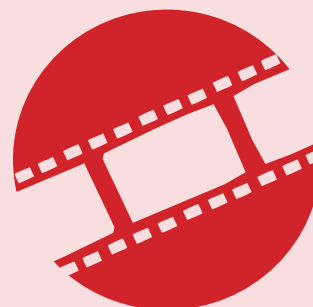
- Transfer of knowledge and skills in violence prevention to 16 people in the last financial year
- Direct empowerment of participants to make a difference through the Griffith Mentors in Violence Prevention club

Social

- Broader network – MVP Facebook page
- Program specifically tailored to promote a community comprised of a diverse range of participants
- Reversal of typical isolating nature of gendered violence
- Reducing stigma surrounding domestic violence issues



INNOVATE MEDIA



10 ACTIVE STUDENTS
1280 HOURS COMMITTED
FILM EXHIBITED IN 3 FESTIVALS
77 INVESTORS IN FILM DISTRIBUTION
\$2771 RAISED TO FUND FILM DISTRIBUTION

Innovate Media draws upon the artistic and technological skills of Griffith Enactus students to promote important organisations and causes in our local, national and international communities.



Entrepreneurial Approach

Enhances the awareness of causes by working with non-profit organisations, such as RSPCA, by providing them with tailored social and digital media solutions. The project also develops our human capital by transferring media skills from senior to junior students.

Effective Empowerment

- Creates sustainable, engaging media and technological solutions aimed at improving media coverage and public awareness
- Transfers creative and digital media skills to non-profit organisations to ensure they are self-sufficient

Livelihood Assets

Social

- Harnessing media to create awareness about local and international social problems
- One student, who had never left the country, was empowered upon her return to successfully apply for New Colombo Plan funding to undertake an exchange and internship in Japan
- Students gained an understanding of the unique business culture of Japan

Financial

- Innovate Media obtained funding under the New Colombo Plan to support the cost of sending the students to Japan
- Students were able to utilise their talents to direct, produce and promote the film
- Utilised modern and innovative funding mechanisms to raise \$2771 from 77 investors to fund film distribution

BUDGET

INCOMING \$

UNIVERSITY SUPPORT	23 000
BUSINESS ADVISORY BOARD	Nil
NON-BAB (LFY)	222
TEAM ENTREPRENEURIAL ACTIVITIES	3101
IN-KIND DONATIONS	245
OTHER (MEMBERSHIP FEES)	745
TOTAL	27 313

OUTGOING \$

HELPING HANDS	50
MHFA & MVP	Nil
INNOVATE MEDIA	2771
COMMUNITY FARM	960
NATIONALS	317
OTHER	1715
TOTAL	5813

SUSTAINABILITY

256 HOURS

- Three month shadowing period for new executive members to allow the transfer of institutional knowledge
- Bi-annual team strategy and planning workshops with external facilitators
- Targeted recruitment, resulting in a diverse array of students from every faculty of the university
- Aligning Griffith Enactus with the Griffith University Graduate Statement as well as the Griffith Strategic Plan
- Executive training with Faculty Advisors

BUSINESS ADVISORY BOARD

INDUSTRY

Mr David Morgan - City Venue Management
Ms Peta Tilse - Sophisticated Access

ACADEMIC

Professor Alf Lizzio - Dean (Learning Futures), Griffith University
Professor Evan Douglas - Head of Department, Griffith Business School

ADMINISTRATION

Dr Jeanne McConachie
Ms Kim Holmes

ALUMNI

Mr Chris Eigeland - Past President
Ms Rebecca Curran - Past President
Ms Lauren Griffin - Past President
Mr Mike Bidwell - Past President
Ms Brigid Buckley - Past Vice-President

MEDIA EXPOSURE

189,600 MEDIA REACH



PARTNERS

