

# 04

## THE GREAT BARRIER GALA

The pride of Queensland is undeniably the Great Barrier Reef. However with rising sea temperatures, increased traffic and sediment run-off, damage to the Reef has dramatically increased in the past decade.

Partnering with The Great Barrier Reef Foundation, we saw an opportunity to raise awareness of the research and conservation efforts of our local scientific and marine community. The Great Barrier Gala was a 150 person cocktail-style event that hosted some of Queensland's brightest in marine conservation. Attracting over ten-thousand media impressions, this was a sold out event.

Apr - Aug '16

**81.0**

Project Hours

Jun - Aug '16

**10,000+**

Social Media Engagements

Apr - Aug '16

**150.0**

Attendees

### KEY STATISTICS

Student Members

**103**

Total Project Hours

**419.0**

Social Media Followers

**749**

Business Advisory Board

**7**

Active Projects

**3**

Social Media Impression

**21,000+**

Faculty Advisory

**Anna Krzeminska**

Completed Projects

**2**

### INCOME

Project Revenue

Brisbane Uni Guide 000.00

Financial Fundamentals 000.00

Act Card 000.00

Memberships 743.66

Institutional Support 4300.00

Fundraising 1407.55

Merchandise 000.00

**TOTAL INCOME 6451.21**

### EXPENSES

Project Expenses

Brisbane Uni Guide 71.40

Financial Fundamentals 184.81

Act Card 391.44

Fundraising 432.33

Marketing 299.79

Admin 20.00

Conference 2700.00

**TOTAL EXPENSE 4099.77**

**NET INCOME 2351.44**



# UNIVERSITY OF QUEENSLAND

## ANNUAL REPORT 2017

