



JUNE 2020

ANNUAL REPORT



enactusTM

University of Queensland

OUR YEAR IN A NUTSHELL

Here at Enactus UQ, we have decided to do things a little differently. With rapid executive team changes leaving us with a downfall in structure and member engagement, we decided to use this as an opportunity to start anew. Countless meetings took place towards the end of last year to really flesh out the direction we wanted to head in as we sought to build a structure that would ensure not only the success but longevity of Enactus UQ, so that future teams could continue our legacy.

OUR GOALS & STRATEGIES

We knew we needed to break away from the traditional focus on Enactus teams. In truth, this meant we would have to discard any focus on competitions this year. We have no intention of winning. Rather, we want to use this opportunity as a chance to update our fellow Enactus on what we are doing and the type of community we are building for years to come and to seek feedback on this direction.

WHERE WE'RE HEADED

Plans and strategies for change

STRENGTH FOCUS

Working closer with UQ Ventures than ever before, we have begun to leverage their entrepreneurial expertise, rather than compete with it, by ceasing our entrepreneurial workshops and securing placements for our students in UQ run entrepreneurial programs.

NEW WORKSHOPS

With this time saved, we can focus on what differentiates us from other entrepreneurial groups by holding sessions with community leaders, charity workers and change-makers.

HACKATHON

During Semester 2, we plan to hold a hackathon where students can combine the skills they have learned from UQ Ventures and the inspiration from our sessions to kickstart their own social enterprise.

ANGELA

An Enactus UQ Initiative

"Every woman deserves the right to feel safe on a night out."

Angela is planned to be our flagship project; something that can be grown and maintained under the Enactus UQ banner for years to come.

We believe strongly that no one should be made to feel uncomfortable or be harassed when enjoying a night out at a club or festival. Based from the Ask for Angela movement, this project is an app that gives women a tool to escape an uncomfortable or potential dangerous situation. When the app is used, it connects to venue staff/security and provides them with the user's name, picture and location so that they may be escorted to safety.

This project is currently in the ideation and research phase and we are excited to see where it takes us.