

## SPEAKER SERIES

### SEEING OPPORTUNITY

#### PROBLEM

Students at university often have big dreams, but have little opportunity to act on those dreams - let alone find friends who have similar interests. Often, there are a lot of new ideas in social enterprise and entrepreneurship, but unfortunately not a lot of mentorship or outlets to talk.

#### VISION

The goal of the Speaker Series is to assist students at the University of Queensland in closing the gap between having an idea, and finding the knowledge to make that idea a reality. The vision is to create a seminar series where those who have been successful in social enterprise can offer advice to, and answer questions from students who have similar aspirations.

#### TARGET AUDIENCE

Students motivated to build social enterprises: the seminars will give these students to hear industry veterans speak about their experiences in building social enterprises.

#### TARGET FACTORS

**Social:** create an avenue whereby students can engage and develop their networks with social entrepreneurs who have been successful in turning their ideas into a reality.

### TAKING ACTION

#### ACTIONS

- Actively reached out to members in the Brisbane community who have been successful in either social enterprise, entrepreneurship, or in making an impact on the community.
- Developed a fortnightly seminar where each time a guest speaker would be invited.
- Actively branded the series and promoted it through the business school to encourage attendance.
- Organised ticketing, event locations and marketing.

#### PARTIES

Leigh Storr (founder of BioSolar)  
Andreas Heinecke (founder of Dialogue in the Dark)  
Founders of Tippy Toe Co. (Mikaela & Zachary)  
Monica Davis (founder of Rumble)

James Henderson (Founder of Ambi)  
James Grugeon (The Good Beer Co.)  
Jock Fairweather (Little Tokyo Two)  
Marvin Fox (QUT Advantage Program)

### ENABLING PROGRESS

#### OUTCOMES

**Social:**  
280+ attendees since the series has started.  
8 seminars held.  
7 social innovators have done speeches.

#### FUTURE PLANS

The program is being transitioned into less frequent, but more high quality talks where multiple speakers are invited at once. Relationships have been actively built already with speakers who are keen to present again in the future.

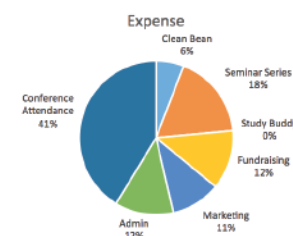
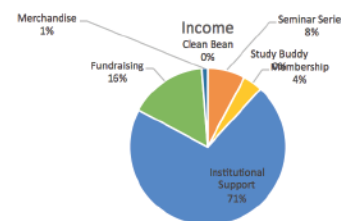
## FINANCES

### INCOME

Project Revenue	
CLEAN BEAN	0
SEMINAR SERIES	1123
STUDY BUDDY	0
Membership	580
Institutional Support	10239
Fundraising	2311
Merchandise	175
TOTAL INCOME	14428

### EXPENSES

CLEAN BEAN	456
SEMINAR SERIES	1377
STUDY BUDDY	0
Fundraising	970
Marketing	815
Admin	960
Conference	3220
TOTAL EXPENSE	7798
NET INCOME	6630



THE UNIVERSITY OF QUEENSLAND  
**enactus**

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# enactus

## ANNUAL REPORT 2015/16

37

ACTIVE MEMBERS

16

PRESENTERS

12

EVENTS

3

PROJECTS

### SPONSORS



## ABOUT US



Enactus UQ was established in 2014. Our goals are twofold, to design and implement innovative, entrepreneurial projects that create change within our community and to provide students with the experience and skills necessary for them to become the next future leaders of our generation.

Entering our second year of operation, we have grown to 37 active members ranging in across 19 disciplines. Our three active projects have gained strong support from our community partners and university.

## CLEAN BEAN

SEEING OPPORTUNITY	PROBLEM	As we begin to move towards a more environmentally sustainable world, it is important to address our actions, even those as small as enjoying our morning coffee. Ground coffee beans are highly versatile, organic waste products that are far too often thrown away.
	VISION	Enactus UQ aims to reduce the amount of processed coffee grounds thrown away and repurpose them into a range of environmentally friendly beauty products, such as bar soaps and body washes. Partnering with local disability service organisations, we will run monthly soap-making workshops that will improve fine motor skills and provide a new and engaging activity to participants. Sales of these coffee-soaps will provide funding to drive the program, with a vision to make it fully self sustainable.
	TARGET AUDIENCE	<b>Learning and physically impaired community:</b> Soap making workshops provide opportunities to develop fine motor skills, communication skills, and practice handling money.
	TARGET FACTORS	<b>Social:</b> Create a new avenue of activities for the learning impaired community and their carers, bringing together local businesses and these specialised organisations. <b>Environmental:</b> Reduce the amount of coffee grounds disposed off, educate the wider community of their many repurposed uses.
TAKING ACTION	ACTIONS	<ul style="list-style-type: none"> <li>- Partnered with local coffee shops and coffee roasteries</li> <li>- Created a three step Soap Making Workshop plan, highlighting collecting/sterilizing coffee grounds, making soaps, packaging and selling</li> <li>- Created and tested a series of workshop models, resulting in an impactful and meaningful workshop format</li> <li>- Alongside Multicap Ipswich, ran a series of workshops throughout 2015/16</li> <li>- Partnered with local weekend markets to sell products</li> </ul>
	PARTIES	Toby's Estate Multicap Australia Beltop Cafe Simply Natural Soap Making Supplies Multicap - non-profit enterprise
ENABLING PROGRESS	OUTCOMES	<b>Economic:</b> Provided an additional profit stream for Multicap Ipswich <b>Social:</b> Created a new activity for workshop participants to practice their motor skills and challenge their learning <b>Environmental:</b> Reduced the amount of organic waste disposed of at partnered coffee shops.
	FUTURE PLANS	As this project is now sustainable we intend to pass the project management on in the near future .

## STUDY BUDDY

SEEING OPPORTUNITY	PROBLEM	The transition between new countries for international students is a daunting task. There are international students that come to Brisbane and ask themselves questions such as: Where do I find transport and how does it work? Where can I find cheap living accommodation? Where can I find foods specific to my culture? There is no one platform that addresses everything an international student needs when they find themselves relocated to a new city. This can increase the culture shock one may be experiencing, further isolating them from the community.
	VISION	Our aim is to provide a platform that can answer all their questions for all international students (regardless of which university they attend) with one key distinction from other platforms, it will be run by students for students. Our overall goal is to help subdue their cultural shock, smooth the process of transitioning to a completely unfamiliar environment. Providing them with the confidence to go out into the community and make Brisbane feel like home.
	TARGET AUDIENCE	All international students studying in Brisbane. As a starting point we will focus on the University of Queensland. With over 11 000 international students attending UQ every semester, there is a high demand for such a platform to help the students settle in. We will have an interactive section where questions can be answered by one of our team, so if they are unable to find the answer on our site we can still help them.
	TARGET FACTORS	<b>Social:</b> Create a platform that will provide information for internationals students to help integrate them into Brisbane way of life.
TAKING ACTION	ACTIONS	<ul style="list-style-type: none"> <li>- Conducted research into whether the website would be helpful and used. This was done by conducting interviews with international students at UQ.</li> <li>- We gathered ideas on what the students wanted to know about the most/ what they believed would be the most helpful to them</li> <li>- Developed a list of categories (e.g. accommodation, jobs - including tax file numbers, university life, transportation) and gathered/researched information for them</li> <li>- Created content for website/created draft for website</li> </ul>
	PARTIES	<ul style="list-style-type: none"> <li>- Quest - UQ society</li> <li>- Hong Kong Students Association (UQHKSA)</li> <li>- Indonesian Student Association (UQISA)</li> <li>- Japanese Society (Wasabi)</li> <li>- Malaysian Student's Association (UQMSA)</li> </ul>
ENABLING PROGRESS	OUTCOMES	Still in progress
	FUTURE PLANS	<ul style="list-style-type: none"> <li>- To have the website up and running by 2017</li> <li>- Expand to include other universities information in Brisbane or other cities - this can be done by teaming up with other enactus groups, making it a national enactus project.</li> <li>- By providing internships to journalist/tourism students, we can continue to update information on the website.</li> <li>- In the long run, through advertising on the website e.g. banks, we can use fund to help promote website</li> </ul>

## BUSINESS ADVISORY BOARD



DR ANNA KRZEMINSKA  
UQ BEL Faculty



DANIEL CHIN  
Business Advisor  
Chartered Accountants