



**enactus**<sup>TM</sup>

University of New South Wales

**2013/2014 ANNUAL REPORT**

UNFOLD YOUR POTENTIAL



**3**

PROJECTS

**22**

PARTNERS

**98**

ACTIVE MEMBERS

**329**

DIRECTLY IMPACTED

**4,700**

HOURS COMMITTED



# Enactus UNSW

## Who We Are

Enactus UNSW is one of UNSW's largest student organisations on campus, with **98** active members across **19** disciplines. As we enter our 14th year in operation, we have been proudly working on **three projects**, and have collaborated with over **10 communities** this year.

## Our Mission

Our mission is to identify the hidden opportunities within communities around us, and work with them in an innovative way to **unfold their potential**.

## Succession Planning & Future Sustainability

Enactus UNSW has maintained its long-term project and team sustainability through:

- Rigorous application and interview process
- Recruitment campaigns targeted at multiple disciplines
- Ongoing weekly project and team meetings
- Frequent team building and social activities

This year also saw the launch of two new initiatives:

- **Pitchfest**. This is a bi-annual event where current and potential Enactus UNSW members can 'pitch' their ideas. It acts as a forum for identifying new projects and teams. From 2 events this year, we have received 9 unique 'pitches' and have led to the development of 2 new potential projects.
- **Business Development Team**. Through the establishment of 5 new Business Development sub-committees, we aim to ensure the sustainability of our projects as well as the development of future leaders and executive members.

# BusinessOne

## Facts

- Over **50%** of start-up social enterprises will fail in their **first 4 years**.
- **Less than 10%** of employers find that universities prepared students to succeed at work.

## Our Aims

The **BusinessOne Program** unfolds our students' entrepreneurial potential to ensure the sustainability of social enterprises.

## What We Do

Student consultants apply theoretical knowledge to assist social enterprises to improve sustainability by developing:

- Business and financial plans
- Marketing and brand awareness solutions
- Website and app designs

## Impact

- **Over \$100,000** worth of services provided to clients aiding their social and environmental responsibilities.
- **All 7 of our team leaders** have attained internships in the last summer.

# E-Reuse

## Facts

- **Only 10%** of the **3 million** computers sold this year will end up being recycled in Australia.
- Computer waste is expected to accumulate to **108,000 tonnes** in the next 15 years.
- Almost **25% of households** with an income of less than \$40,000 do not have access to a computer at home.

## Our Aims

**E-Reuse** unfolds the potential of used computers to reduce the environmental impact of e-waste while providing computers to low access communities.

## What We Do

**E-Reuse** collects computers from organisations, which are then refurbished through a not-for-profit partner and sold to community centres to create computer labs. Our team runs its own courses in these labs to help participants develop computer skills in effective ways.

## Impact

- We refurbished and sold **10 computers** to **2 community centres** across Sydney.
- After attending a course, **16 participants** scored **over 85% better** on a resume writing exercise.

# DropBook

## Facts

- Adult literacy rates are only **74% in Vanuatu** compared to the **99%** in Australia.
- **Over 60%** of Ni Vanu families with children of secondary school age cannot afford to enrol them in high school.

## Our Aims

**DropBook\*** unfolds the potential of Ni Vanu school-aged children and teenagers in Vanuatu by providing greater and more affordable access to books and educational resources.

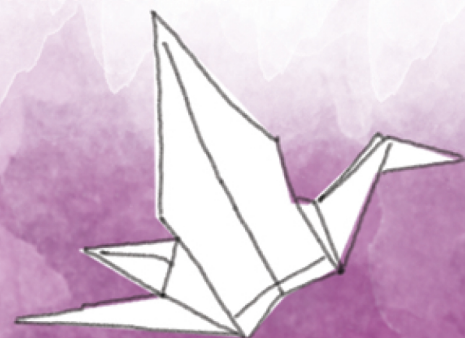
## What We Do

**DropBook** gathers books no longer needed by Australian libraries and matches them to the needs of **Port Vila Public Library**, Vanuatu. Through partnering with cruise liners and travel agencies, travellers can buy one of these books and personally drop it off to the library in exchange for a meaningful, local cultural connection.

## Future Plans

- By the end of July, the **first trial batch of 10 books** will be delivered by participants of the Vanuatu Pacifica Foundation's Island Innovation Lab to Port Vila Library.

UNFOLD YOUR POTENTIAL



\*This project is not being presented because it is still currently in development stages.



# FINANCIAL STATEMENT

Revenue	Financial year ended 30/06/14	Financial year ended 30/06/13
UNSW Grants	2,395	9,170
Other Grants	7,686	0
Project Revenue	700	332
Events Revenue	315	0
Other Income	0	1
<b>Total Revenue</b>	<b>11,096</b>	<b>9,503</b>
<b>Expenses</b>		
Conference Expenditure	5,209	400
Events Expenditure	1,841	0
Administrative Costs	787	0
Project Expenditure	1,439	786
Training and Recruitment	602	1,057
Purchases	765	169
<b>Total Expenses</b>	<b>10,643</b>	<b>2,412</b>
<b>Net Cash Surplus</b>	<b>\$ 453</b>	<b>\$ 7,091</b>

## BUSINESS ADVISORY BOARD

<b>Selena Griffith</b>	<b>Senior Lecturer</b> <i>UNSW COFA</i> (Faculty Advisor)
<b>Nageen Ahmed</b>	<b>Project Officer</b> <i>NSW Office of Preventive Health</i>
<b>Nishant Samuel</b>	<b>Brand Manager</b> <i>The Coca-Cola Company</i>
<b>Gaurav Sharma</b>	<b>Associate</b> <i>ANZ</i>
<b>Karthik Balan</b>	<b>Category Project Manager</b> <i>Johnson &amp; Johnson Pacific</i>
<b>Jenny Nair</b>	<b>Graduate IT Project Manager</b> <i>BOC Ltd</i>
<b>Meena Samaan</b>	<b>Associate</b> <i>ANZ</i>

## MEDIA IMPACT

### Online Media

Enactus UNSW Website	<b>180,411 Hits</b>
Enactus UNSW Facebook	<b>775 Likes</b>
Enactus UNSW Twitter	<b>452 Followers</b>
Enactus UNSW Instagram	<b>27 Followers</b>
BusinessOne Website	<b>6,931 Hits</b>

### External Media

Featured in the Kate Carruthers' blog post *Inspiring Millenials*

## ACKNOWLEDGEMENTS

We would like to thank our Faculty Advisor Selena Griffith, our Business Advisory Board members, our sponsors and our project partners for their ongoing support and guidance. Their support has been crucial to the success of our projects.

## SPONSORS & PARTNERS

