



# ANNUAL REPORT 2017/18

2 PROJECTS  
28 TEAM MEMBERS  
1649 VOLUNTEER  
HOURS



# 'net university

Empowering seniors with the competence  
and confidence to utilise modern technology  
and develop their digital literacy

## THE PROBLEM

Senior citizens in Australia face challenges adapting to modern technology, resulting in a substantial skills gap and subsequently leading to social isolation, potential health issues, and exclusion from many essential services only available online.

## TAKING ACTION

- Enactus ECU formed a partnership with two local governments and commenced Basic iPad classes.
- We have continued to update and develop suitable manuals, including Cyber Security and iCommunication, in accordance with participant feedback/concerns and advancing technology.
- Our joint initiative with a local high school assists in the delivery of classes, bridging the gap between generations.
- Since the program launched in 2013, 1,096 seniors have completed a Net Uni class, and 48 high school students have assisted.
- Research is currently underway for the development of more advanced and precise modules, including online banking and medicare service.



**1,096**  
SENIORS DIRECTLY  
IMPACTED OVERALL  
(102 IN 17/18)

**48**  
HIGH SCHOOL STUDENTS DIRECTLY  
IMPACTED

## GOING FORWARD

- We will copyright all class manuals, for ease of use and efficiency when collaborating.
- With the help of our partners, we will develop an online training program for aged-care staff, enabling them to run Net Uni classes in their own locations.
- This provides potential for expanding Net Uni on a state, national, and international level through commercialisation and the self-sustainability of the project.

**"IT'S IMPROVED THE QUALITY OF MY LIFE... I'M COMING AWAY  
FEELING CONFIDENT THAT I'VE LEARNT SOMETHING THAT I FEEL  
GOOD ABOUT... IT'S HELPING MY SELF ESTEEM ENORMOUSLY."**

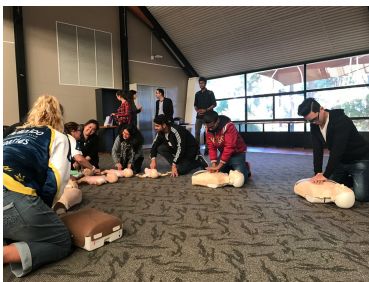
- BARBARA, NET UNI PARTICIPATION





# International Beach Safety Program

Reducing the risk of coastal drownings amongst Perth's international community by teaching beach safety awareness, basic first aid, and promoting the Australian beach lifestyle.



## Stage 1: Beach Safety Awareness

A presentation on what to expect at the beach – surf conditions, potential hazards, warning signs, safety procedures, etc.

## Stage 2: 'Have-A-Go'

Participants get the chance to use surf-and-rescue and water-sport equipment, as well as applying a practical approach to what they learnt during Stage 1.

## Stage 3: Basic First Aid

Hands-on training in life-saving skills, including CPR, defibrillation, wound treatments, and personal safety.

## THE PROBLEM

Migrants and tourists make up almost 40% of all drowning deaths in Australia, mostly due to a lack of education, minimal exposure to beach environments, and limited knowledge of Australian coastal conditions.

## TAKING ACTION

- We have partnered with Mullaloo Surf Life Saving Club, and have developed a three-stage program aimed at International students, which provides a social and practical education experience.
- We identified that this is a superb opportunity to promote the social inclusion of international students with domestic students and residents.
- Research was conducted on and off campus to assess students swimming capability and existing beach-safety knowledge.
- All three stages of the program were piloted individually, allowing us to focus on each aspect before developing the all-inclusive course.

## GOING FORWARD

- Market this program not only for International students, but also for migrants and low socio-economic residents.
- Establish this program as a prominent part of the initial student orientation process (beginning with 2019 Semester One intake).
- Run regular sessions in Spring and Summer.
- Engage and partner with organisations and businesses who have a vested interest in the inclusion of international students in a dynamic local community environment.

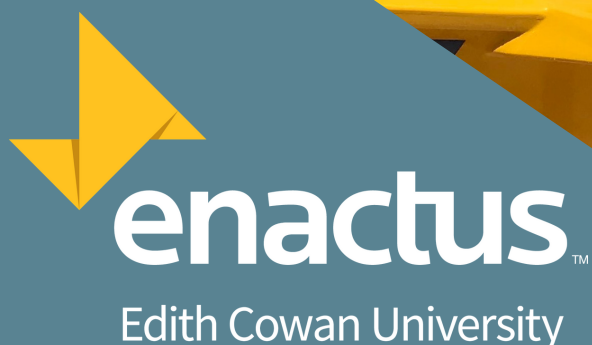
ON AVERAGE,  
1 PERSON DIES IN A RIP  
EVERY TWO WEEKS  
IN AUSTRALIA.  
3 IN 5 PEOPLE  
CANNOT IDENTIFY A RIP.



"WE'D LIKE TO HAVE THIS INTERACTION WITH INTERNATIONAL STUDENTS, TO GET THEM A LITTLE BIT MORE CONFIDENT ABOUT COMING DOWN TO THE BEACH & BEING PART OF A COMMUNITY HUB."

- SANDY CLARK, MULLALOO SLSC





## Business Advisory Board

### Incoming

Bank Balance	\$877.83
Corporate Sponsors	\$5,000.00
ECU Guild Sponsorship	\$350.00
Fundraising	\$1487.28
School of Business & Law	\$15,000.00
In-kind donations	\$700.00
	<b>\$23,415.11</b>

### Outgoing

Administration Costs	\$590.46
Equipment & Uniforms	\$2,664.93
Fundraising Expenses	\$229.79
General Expenses	\$1,019.03
Marketing	\$1,562.72
Events & Team Development Expenses	\$3,855.69
Regional Workshop 2018 Expenses	\$1,316.92
Nationals 2018 Expenses	\$10,525.00
	<b>\$21,764.54</b>

### Surplus

**\$1,650.57**

### Media Impressions

City of Joondalup E-newsletter & social media	50,818
ECU SBL course guide & presentation	3,000
ECU website & social media	321
Enactus ECU website & social media	2,773
Wanneroo Libraries newsletter	12,000
City of Wanneroo newsletter	199,882
Mullaloo social media & flyers	356
	<b>269, 150</b>

### Mark Connelly (Chair)

Mining Executive & Company Director

### Jenny Devine (Deputy Chair)

Executive Officer

Fogarty Foundation

### Professor Maryam Omari

Executive Dean

School of Business and Law, ECU

### Janet Simmons

Industry Relationships Manager

School of Business and Law, ECU

### Vicki Hodgson

Innovation Development Adviser

Office of Research & Innovation, ECU

### Leanne Lang (National Adviser)

Vice President of Human Resources ANZ

Winc ANZ

### Amy Blundell

Community Development Manager

Satterley Property Group

### Julie Macey

Economic Development Officer

City of Joondalup

