

Business Advisory Board

Mark Connelly (Chair)

Director
B2GOLD Corporation
ECU Alumni

Jenny Devine (Deputy Chair)

Executive Officer
Fogarty Foundation

Associate Professor Maryam Omari

Dean, School of Business & Law
Edith Cowan University

Janet Simmons

Industry Relationships Manager
School of Business & Law
Faculty Advisor - Enactus ECU

Jason Udy

Senior Industry Relationships Officer
School of Business & Law
Faculty Advisor - Enactus ECU

Vicki Hodgson

Innovation Development Advisor
Office of Research and Innovation
Edith Cowan University

Leanne Lang

Human Resources Manager (WA, SA, NT)
Staples
ECU Alumni

Nyssa Searles

Business Development & Research
City of Wanneroo

Amy Blundell

Community Development Manager
Satterly Property Group

Incoming	
Bank Balance	483.60
Brambles Prize Money	10000.00
CPA World Cup Sponsorship	2053.26
Corporate Sponsors	7500.00
ECU Guild World Cup Sponsorship	2237.26
Enactus Australia World Cup Sponsorship	9583.49
ECU Guild Nationals 2017 Sponsorship	3000.00
Fundraising Income	1642.10
School of Business & Law	15000.00
Total	\$51,499.71

Outgoing	
Administration Costs	60.00
Equipment & Uniforms	925.00
Fundraising Expenses	1056.69
General Expenses	283.79
Marketing	126.24
Meeting & Event Expenses	662.16
Nationals 2017 Expenses	16848.56
World Cup Expenses	24851.48
Total	\$44,813.92
Surplus	\$6,685.79

Media	
City of Joondalup eNewsletter	12000
ECU Business & Law Course Guides	8500
ECU Website & Social Media	52730
Enactus Australia Social Media	98279
Joondalup Times Article	58000
Team Social Media & Website	78965
Wanneroo Libraries eNewsletter	12000
Wanneroo Times Article	58000
The West Australian Article	589000
Total	967,474

2016/2017 ANNUAL REPORT

PERTH • WESTERN AUSTRALIA

2 Projects

65 Team Members

3358 Volunteer Hours

967474 Media Impressions

369 Individuals Directly Impacted

9 Business Advisory Board Members





"We're taking steps to reduce the environmental impact of our business, why isn't everyone?" - Emma, Small Business Owner

THE PROBLEM

Each person in Australia disposes an average of 2.2 tonnes of waste per year. This results in a combined total of 50 million tonnes annually across Australia.

TAKING ACTION

2015 - 2016

- Waste Not was developed in response to the competition 1 Race 2 End Waste.
- Enactus ECU was awarded the 'Brambles Food Waste Challenge' grant.
- Waste Not addressed the knowledge gap in waste management within the food service industry by conducting waste audits on local cafes.

- CHEP
- Brambles
- Volunteers: 19



ENABLING PROGRESS

2017

- Aroma café is continuing to engage with us.
- Waste Not has expanded to explore the composting of food waste, and education of children.
- With help from our mentor Craig Maggs from CHEP, and in consultation with a local primary school, the team will focus on educating local school children.
- An educational program is being developed for year 2 students, which will expand up to year 6 in the future.

MOVING FORWARD

- Encourage community-wide behavioural changes by indirectly educating parents and grandparents of primary school children.
- Our pilot classes will commence in the second half of 2017.



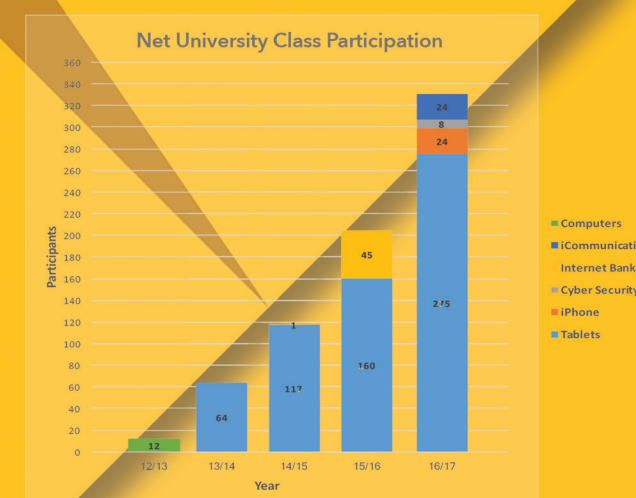
THE PROBLEM

Senior citizens in Australia are facing challenges adapting to modern technology; creating a substantial skills gap, leading to social isolation, health issue, and exclusion to many essential services.

TAKING ACTION

2013 - 2016

- Enactus ECU formed partnerships with the City of Joondalup and City of Wanneroo Libraries.
- Commencement of the iPad beginner and intermediate classes.



"I've got a family of youngsters who know what they're doing and they are leaving Nanna behind" - Barbara, Class Participant



- Participants: 994 total
- Increase in Participants: 61%
- Volunteers: 24
- Partnership with St Stephen's School

ENABLING PROGRESS

2017

- Commencement of iCommunication and iPhone classes.
- Pilot class for Cyber Security was launched after many participants voiced their concerns regarding online safety.
- Joint initiative with local high school St Stephen's to assist in the delivery of classes to create a sustainable business model.
- First private class was conducted at Kingsway Court Retirement Village.
- 338 participants over 26 classes, an increase of 61% from the previous year. A total of 994 participants have completed a Net University class.
- A 90-100% satisfaction rate was reported by class participants.
- Full capacity classes demonstrate the positive impact and social need for the program.
- This program has empowered senior citizens by providing them with the skills necessary to utilise modern technology.

MOVING FORWARD

- Offer a fee for service training package to retirement villages.
- Seeking to expand Net University on a state and national level through the commercialisation and self-sustainability of the project.

