

FINANCIAL REPORT

MEDIA REPORT

MEDIA SOURCE	REACH
NEXUS ABROAD	16,684
IMPRINT	20,600
ENACTUS	94,530
TOTAL	131,814

FUNDING REPORT

REVENUE	
GRANTS	1200
PROJECT INCOME	6469
VOLUNTEER PROGRAM	11200
TOTAL REVENUE	18,869
EXPENSES	
NEXUS ABROAD	3312
IMPRINT	390
FUNCTIONAL EXPENSES	200
TRAVEL EXPENSES FOR VOLUNTEER PROGRAM	4464
TOTAL EXPENSES	8,366
NET SURPLUS	10,503

BUSINESS ADVISORY BOARD

DANIEL PERCIVAL
Vocational Service
Director, Rotary Club
Carlton

NOEL REID
Human Performance
Company

PHILIP CHAN
KPMG

MARK LATHAM
Principal, Latham
Solutions

MARGARET ABERNATHY
Sir Douglas Copland Chair
of Commerce, Faculty of
Business and Economics

MARK KING
Former CELT Deputy
Director

SUZANNE DIXON
Former Faculty Advisory,
Director of Management

JEFF BORLAND
Lecturer, Faculty of
Business and Economics

SPONSORS AND PARTNERS



ACKNOWLEDGEMENTS

A special thanks to both Mark King for all the guidance they have given us for the last year. All the best for your future endeavours.

"Empowering people,
Inspiring action."

30 Members

2 Projects

131,814 Reach

\$18,869
Revenue



The University of Melbourne

2015 - 2016

ANNUAL REPORT

Our mission

Our Mission is threefold- to improve the lives of others by strengthening communities, to engage the business world in project partnerships, and to create a new generation socially responsible leaders

Project:

IMPRINT

ABOUT

IMPRINT is a student organisation that is committed to creating community spaces to drive inclusive community engagement. Through collaborative work with local councils and partners, IMPRINT is able to create parks and various public spaces for locals to enjoy.

TARGET AUDIENCE

SOCIAL MEDIA REACH (1/07/15 - 20/05/16):

10,169

IMPRINT targets communities that are in need of public spaces or communities in low socioeconomic neighbourhoods that do not have easy access.

BUSINESS AND ECONOMIC CONCEPTS

IMPRINT focuses on designing and developing community engagement spaces for the public. Costs are determined through the IMPRINT Model Specification, which involves detailed costs analysis.

EFFECTIVE EMPOWERMENT

Equipping local economic agents with the entrepreneurial spirit that will allow them to expand their business ventures or to timely seize opportunities to diversify revenue generation streams.

Providing those in the community with sound business judgements that will enable them to make sound future strategic and financial decisions while anticipating potential diversion from their supposed plan.

Raising awareness about the urgent need for businesses that are socially inclusive and those that indiscriminately provide everyone with a chance to realise their utmost potential.

4 PROJECTS

in the 2015/16 financial year.

ACTION

1. WILSON AVENUE

At Wilson Avenue in Brunswick the IMPRINT team worked with Moreland City Council to transform a disused car park into a park for local residents. The park officially opened on the 2nd of August 2015 and is the first new park in the area for 15 years.

2. SAXON STREET

The team also worked with the Moreland City Council to investigate the feasibility of redeveloping an underutilised space on Saxon Street in Brunswick into a thriving open space for the local community. A survey was conducted by the IMPRINT team and 92 per cent of respondents supported the need for the development of the open space park.

3. MORWELL

IMPRINT worked with VicHealth and Latrobe City Council to provide a low socioeconomic neighborhood in Morwell with a community space for the community to congregate. The collaborative team took care of all the landscaping, architecture and infrastructure work required to implement a 6-month pop-up park that will potentially become a permanent feature in the area.

4. ANTSEY VILLAGE

The Antsey Village project in Coburg allowed the IMPRINT team to provide a community to have a say about losing their open neighbourhood to large high-rise buildings. The team setup an interactive urban planning tool to allow residents to illustrate how they envisioned their neighbourhood.

BUSINESS AND ECONOMIC CONCEPTS

Strategies and concepts vary depending on the fundamental characteristics of issues at hand:

Establishing buffalo-rearing plant in India that provides the local community with maximum number that it desperately needed. Profit is achieved through proper business restructuring, proper financial modelling and by pre-empting potential business problems.

Implementing a strong supply chain management system in Nepal to depress the costs associated with making journals. This way, majority of revenue is spent not on logistics but on fairly remunerating women who made the journals.

EFFECTIVE EMPOWERMENT

IMPRINT advocates social capital building within and across communities. We believe in the value of collaboration. By seeking out partnerships with organisations, private firms, local neighbourhoods and communities with creativity and passion, we are able to achieve our collaborative vision.

We do this by engaging the passersby, inviting the public, and connecting communities to be a part of decision making processes that affect them. Through creative consultation techniques, unique design interventions and skilful facilitators we are able to leave a community IMPRINT in the urban environment.

Project:

NEXUS ABROAD

ABOUT

Adhering to our fundamental belief of enabling changes through entrepreneurial actions, Nexus Abroad is an internationally liaison project whose success is underpinned by our consultants' abilities in implementing unique and entrepreneurial solutions to make local businesses financially viable and operationally sustainable.

Working with local NGOs and NPOs, the Project targets the most vulnerable in the selected community. Our works go beyond profit making and are considered to be successful only if we have instilled the much needed entrepreneurial spirit to local economic agents.

TARGET AUDIENCE

SOCIAL MEDIA REACH (1/07/15 - 20/05/16):

16,684

Target audience is strategically chosen based on the underlying issues that Enactus try to solve:

Our India project targets the entire village community for they are all equally affected by the issue of unemployment notwithstanding their age, gender and social group.

Our Nepal project, however, specifically targets the women of Nangi Village for we found that they are the one who are most unfairly compensated given the amount of hours and work that they put in making those journals.

2 DIFFERENT COUNTRIES
INDIA & NEPAL

ACTION

Nexus Abroad is a project that spans across the globe. We made differences to the lives of people in Ghana and are currently serving communities in Nepal and India.

Our India Project is currently underway in the village of Buldana where locals are experiencing severe unemployment. Our Nepal Project aims to improve the lives of women in Nangi Village who are being unfairly compensated for their hardwork.

INCOME FROM SELLING MILK:

\$6470

AUD