



Charles Darwin University SIFE

Annual Report

July 2011

SIFE National Conference

Sydney, NSW – July 13-15 2011

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1. TEAM MISSION

CDU SIFE Team aims to:

- Blend frameworks of social justice and financial literacy in the context of genuine community engagement projects that meet community needs
- Conceptualise, develop and implement a sustainable fundraising strategy
- Build upon the continuing success of the major Schools for Social Change Project
- Increase the reach of the CDU SIFE team through student recruitment to SIFE

2. PROJECTS

2.1 – Carparking Service provided for the Rotary Club of Darwin North

Description

This project is an ongoing collaboration between the Rotary Club of Darwin North and Charles Darwin University SIFE Team. The CDU SIFE Team has an organised committee of students who manage the car parking two of Darwin's main events – The Darwin Cup and August Rodeo. This is a fundraising activity for CDU SIFE which helps fund the major Schools for Social Change project.

Economic, Social and Environmental Factors

CDU SIFE receives \$1000 for each weekend event and the Rotary has indicated their intention to continue to offer CDU SIFE this fundraising opportunity. Each year the Rotary CLUB invites a CDU SIFE member to accept the cheque and give a speech about the project activities that the funds will be directed towards. Total profit - \$2000.

Target Audience

People attending the event and the Rotary Club of Darwin North

Business and Economic Concepts

Through building linkages with the Rotary Club of Darwin North, CDU SIFE was able to identify a way of raising funds which is mutually beneficial. The Rotary Club requires reliable and consistent service to ensure the event runs as planned. The carparking project commenced in 2007

Project Outcomes

CDU SIFE has raised \$2000 in 2011

2.2 – CDU SIFE Book Bazaar

Description

Throughout the year CDU SIFE places advertisements around the University requesting donations of unwanted second hand books from staff and students. For one month at the start of the year the books are placed on sale in a public area of the University provided by the Faculty of Engineering, Health, Science and the Environment.

Economic, Social and Environmental Factors

This fundraising project offers students the opportunity to obtain study resources for small prices. Most books are sold for \$1 or \$2. Community member visiting the University are also able to purchase books from the bazaar.

Target Audience

Charles Darwin University students

Business and Economic Concepts

Identification of a gap in the market and generating a high profit margin through selling people's unwanted items

Project Outcomes

CDU SIFE raised \$620 from the project in 2011

2.3 – Schools for Social Change

Description

This major project is a collaboration between CDU students studying community work and the Charles Darwin University SIFE Team. Over a period of 12 weeks students engage with local high schools to discuss social issues that are important to them. They also encourage students to engage in social research within their school to identify common themes. This culminates in an event hosted by the CDU students in which the high school students can present their findings. Key policy stakeholders (including the Chief Minister of the Northern Territory, a member of the Chief Minister's Youth Round Table and member of Multicultural Youth NT) were present to hear the high school presentations. Prizes for participating high schools are sponsored by CDU SIFE.

Economic, Social and Environmental Factors

CDU SIFE makes a significant financial contribution to this project which builds upon the community development approach favoured by social work and humanitarian and community studies. This year was the first time that a school outside of Darwin had participated (Katherine) and next year we hope to bring more schools from remote areas of the Northern Territory into the project.

Target Audience

CDU students, High School students, Policy Stakeholders and Advisors

Business and Economic Concepts

This project represents a discussion about the economics and moral will required to address important issues. The other key element of the project is that it provides an evidence base for future SIFE project to ensure that we are responsive to the needs of the community and especially young people.

Project Outcomes

A total of seven school teams and 100 people attended the event in 2011, including key stakeholders. Media coverage was provided by the NT News Paper, 104.1 Top FM radio station and CDU news. The project gives young students a voice in important matters and also provides the CDU students with ideas about further projects.



3. PROJECT SUMMARIES

This year the CDU SIFE Team elected to build on three previously successful projects.

The first two projects are fundraising projects which provided \$2620 financial input into the CDU Sife Team.

The Schools for Social Change Project has increased from two schools in 2009 to four in 2010 and now seven in 2011, with out first school from outside of Darwin attending. CDU SIFE provided \$1500 of financial sponsorship for this event. We aim to increase Schools for Social Change to ten schools in 2012.

4. KEY TEAM STATISTICS

CDU SIFE Team has ten active members and it is a key goal in 2011-12 to increase this number. The Business Advisory Board features three people which is an improvement on last year but increasing this remains a major goal of the CDU SIFE Team.

5. FINANCIAL SUMMARY

Income	2010	2011
Rodeo carparking	\$1000	Tba
Book bazaar	\$700 (before July)	\$620
Darwin Cup carparking	\$1000	Tba
SIFE National Conference	\$8000	Tba
Total Income	\$10,700	\$620
Expenses		
SIFE National Conference	\$2154.60	Tba
Accommodation	\$865.00	Tba
SIFE Training	Nil	\$1020
Miscellaneous	\$0	\$230
Schools for Social Change	\$2000	\$1500
Total Expense	\$5019.60	\$2750
Balance Sheet at end June 2011		
Cash at Bank	\$720	
CDU SIFE account	\$3500	

6. Media Coverage

- 1 x NT News Article - 31 May 2011
- 3 x CDU News Articles - May 2011
- 1 x TopFM radio interview - May 2011
- SIFE CDU Facebook page - ongoing

7. Sponsors

Rotary Club of Darwin North
 Hanuman Restaurant
 Art Warehouse
 Casuarina Shopping Square
 Darwin Community Arts

Woolworths
 Brumby's Bakery
 Larrakeyah Radio
 CDU Students Association