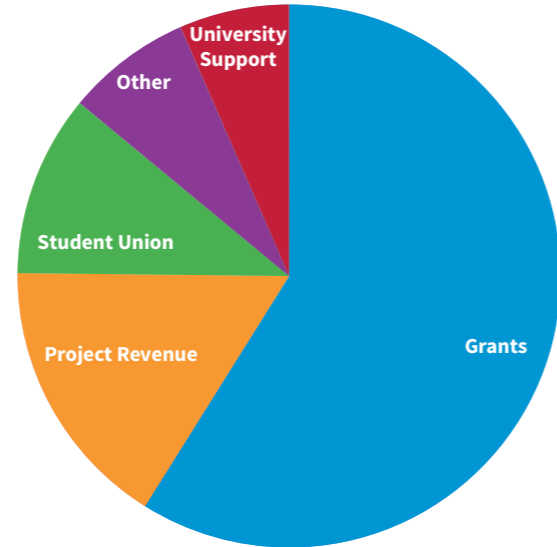


# FINANCIALS

<b>Opening Balance</b>	
Cash at Beginning of period	\$1,050.00
<b>Income</b>	
DEEWR Grant	\$18,000.00
Student Union Allocation	\$3,307.35
University Support	\$2,000.00
Personal Contributions (Conference)	\$1,980.00
Enactus Australia Travel Grant	\$300.00
Project Revenue	\$4,972.10
Interest Earned	\$307.25
<b>Total income</b>	<b>\$30,866.70</b>
<b>Expenses</b>	
National Competition	\$6,340.15
Tap Collective	\$2,306.40
Tikondane + Mulher Ciadada	\$526.00
One Week in a Onesie	\$2,878.00
Contribution to Pets for Therapy	\$1,225.00
Operational Expenses	\$2,264.35
Other Expenses	\$549.00
<b>Total Expenses</b>	<b>\$16,088.90</b>
<b>Closing Balance</b>	
Net Increase in Cash Balance	\$14,777.80

<b>Media Impressions</b>	
Print Journalism	98,100
Web Journalism	3,944
Youtube	468
Facebook	44,450
<b>Total</b>	<b>147,052</b>



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## ANNUAL REPORT

# ENACTUS BOND UNIVERSITY

# 38

ACTIVE MEMBERS

# OVER 2000

HOURS CONTRIBUTED

# 11

BAB MEMBERS

TOTAL REVENUE OF **\$30,867**

# EIGHT PROJECTS UNDERWAY

### OUR AIM:

- To develop **self sustaining** communities
- To **foster relationships** amongst business partners
- To be a catalyst for **social change**

### OUR MISSION:

- To enable progress through entrepreneurial action by encouraging collaborative solutions & being leaders of change.

**ENABLE PROGRESS THROUGH ENTREPRENEURIAL ACTION.**

## BUSINESS ADVISORY BOARD

- NIGEL BROWN** - Executive Director of Medical Services, Department of Health, Queensland
- ARCHIE RAVISHANKAR** - CEO & Vice Chairman, Kural Group
- CHRIS TAYLOR** - Mine Accountant, Xstrata Coal
- CATHERINE O'SULLIVAN** - Pro Vice Chancellor Pathways and Partnerships, Bond University
- WARRICK DOUGHTY** - Director, Sydney Lunar Park | Founding Partner, Demtel International
- SAM LEON** - Senior Consultant, ipac. Former Managing Director, Samuel J. Leon Insurances
- CHRISTIAN HOLTZ** - Business Development Consultant, Independent Private Management
- BADEN U'REN** - Former Head of Structured Finance, Atlantic 3 Funds Management
- HARRY PERKS** - Founder/Managing Director, Perks Property Investments
- ANDREW STOCKY** - Psychiatrist, The Melbourne Clinic
- COURTNEY MARTIN** - National Business Development Manager, Bond University Career Development Centre



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## LEADING CHANGE - SUSTAINING GROWTH - TRANSFORMING LIVES

LINKED **MALAWIAN AIDS SUPPORT GROUP** WITH AUSTRALIAN RETAILERS.

CREATED CONSISTENT INCOME FOR **BRAZILIAN WOMEN FROM TROUBLED BACKGROUNDS.**

RAISED AWARENESS AND FUNDING FOR **PETS FOR THERAPY** TO ENABLE INDIVIDUALS TO LIVE THE BEST LIFE POSSIBLE.

ADDRESSED THE **WATER CRISIS FOR SUB-SAHARAN AFRICA** TO EMPOWER COMMUNITIES TO SELF-SUSTAINABILITY.

REDUCED THE FINANCIAL BURDEN ON **UNIVERSITY STUDENTS** BUYING TEXTBOOKS.

## TIKONDANE AFRICA

## TIKONDANE BRAZIL

## ONE WEEK IN A ONESIE

## TAP COLLECTIVE

## HSA BOOKSALE

### Project Aim

To link a Malawian HIV/ AIDs **support group** with Australian retailers, in order to **empower** them with greater financial resources. This then enables them to **expand** the support services they provide.

To empower Brazilian women from troubled backgrounds with the opportunity to become **self-sufficient** and not reliant upon others for livelihood by creating a consistent source of income through production of **recycled handmade craftwork**.

To increase **awareness** and **funding** for Animal-Assisted Therapy through the Gold Coast based charity, Pets for Therapy. Through **onesie sales** and **targeted events**, we were able to ensure that individuals in need have **access to AAT** to empower them to lead the best life possible.

To become a collective of active individuals, who **link like minded consumers and businesses** to a way of making a meaningful impact on the lives of those in desperate need. By **addressing the water crisis**, the solution beneath the surface. We are empowering communities to become **self-sustainable**.

To provide a mechanism for past students of a subject to **sell second hand textbooks** and recover part of the purchase price. To **reduce the financial burden** on students currently enrolled in a subject by giving them access to cheaper second hand textbook options.

### Relevant Factors Addressed

[x] **Economic**  
[x] **Social**

[x] **Environmental**  
[x] **Economic**  
[x] **Social**

[x] **Economic**  
[x] **Social**

[x] **Environmental**  
[x] **Economic**  
[x] **Social**

[x] **Environmental**  
[x] **Economic**

### People in Need Affected

**60** HIV/AIDS sufferers in rural **Malawi**, the 6th poorest country on Earth.

**8** **Brazilian** families from economically-disadvantaged backgrounds.

**1800** residents of aged care centres, respite centres and special schools

**150** people given access to clean water

**300** students per semester given access to discounted textbooks.

Income generated for individual students. **400**

### Effective Empowerment

- **CREATED** a more stable income for the self-reliant community group
- **ENABLED** greater access to resources for HIV/AIDs support groups
- **EXPANDED** the reach of support groups to community

- **CREATED** a more stable income for the self-reliant community group
- **EXPANDED** the group's target market
- **EMPOWERED** women to change their lives for the better

- **IMPROVED** access to AAT enabling more effective therapy and helping patient recovery
- **CREATED** awareness of AAT in fun and dynamic way
- **EMPOWERED** individuals to lead the best life possible

- **AVAILED** those in need with more time
- **ALLOWED** women to be able to work and provide income for their families
- **INCREASED** likelihood of children gaining an education

- **ENABLED** students to resell used textbooks
- **CREATED** a source of cheaper textbooks for new students

### Business & Economic Concepts & Entrepreneurial Approach

- **CAPITALISED** and imported animal toys to the Australian market
- **ESTABLISHED** link between intercontinental producers and retailers
- **ENDORSED** and sold by local retail businesses

- **CAPITALISED** and imported handicrafts to the Australian market
- **ESTABLISHED** international links between producers and retailers
- **ENDORSED** and sold by local retail businesses

- **UTILIZED** favorable economic climate and trends
- **IMPORTED** products at bulk price to increase margin of sales
- **INCREASED** financial and public support for Animal-assisted therapy

- **COLLABORATED** with six new partners
- **CREATED** cohesive communities to promote business and economic prosperity

- **CREATED** continuous source of revenue for educational resources
- **FACILITATED** the emergence of an effective market
- **INCREASED** profitability through a VIP early access ticket

### Quality of Life & Standard of Living

- **FOSTERED** a stronger community environment
- **INCREASED** individual income to allow for self sufficiency
- **BREAKING** the reliance barrier from external aid

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- **INCREASED** individual income to allow for self sufficiency
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- **IMPROVED** confidence and self-esteem whilst reducing depression and anxiety
- **PROVIDED** service animals to individuals with a mental illness

- **EMPOWERED** social change through better sanitation
- **REDUCED** the number of deaths from water related diseases
- **CONTRIBUTED** \$3,000 towards solving the water crisis since its inception

- **AIDED** more than **1,000** students by providing expansive educational resources
- **REDUCED** financial burden on students

### Sustainability

- **LEVERAGED** conventional retail markup and business model that is attractive to businesses.
- **FOSTERING** direct links from Tikondane Support group to Australian retailers

- **LEVERAGED** conventional retail markup and business model that is attractive to businesses.
- **FOSTERING** direct links from Mulher Cidada group to Australian retailers

- **PARTNERED** with Pets for Therapy to improve funding and support
- **PROPOSED** an annual awareness event for the future
- **PLANNED** to expand into other universities and organizations

- **ENVIRONMENTAL** - using eco-friendly material for TAP bottles
- **SOCIAL** - individual empowerment
- **ECONOMIC** - foster change to increase income for those in need

- **RELIABLE** annual turnover
- **SUSTAINABLE** project that no longer requires any involvement from Enactus