

Our Vision

Empower local communities to achieve positive social change from within

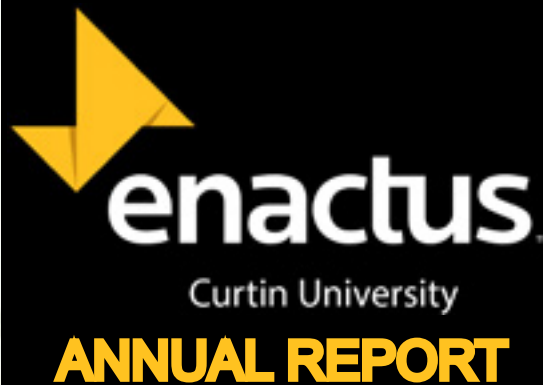


Our Mission

To make tangible and positive impacts with local communities through social enterprise initiatives



July 2013



3
projects

3
partners

85
months active

2000
active students

2650
hours committed

Our Values

Equality
Respect
Commitment
Acceptance

Small community striving to make a big difference.



Our Projects

Prosocial
Blossom
CALE



Enactus Curtin

Enactus Curtin has evolved over the last year and has rapidly improved within its four years of establishment.

In 2013, Enactus Curtin has expanded its projects; Blossom and Prosocial and introduced a new additional project called CALE.

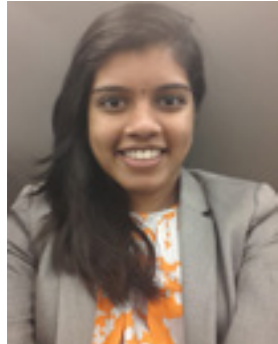
As a result of this growth Enactus Curtin has secured;
 -Ongoing sponsorship with Advance Press amounting to \$5000
 -Corporate sponsorship and grant funding amounting to \$2700
 -Institutional Support of over \$15000 over three years to ensure the sustainability of Enactus Curtin

Enactus Curtin believes in enhancing partnerships with local communities in need. We work with an exit strategy in mind to ensure our projects become self-sustainable and continue beyond Enactus Curtin's involvement. Our objective is to work with communities in a way that empowers them to continue through entrepreneurial and leadership to ensure that we are part of a..

"Small community striving to make a big difference".

Competition Team Representatives

Sivapriya Suraindran	Jessica Defendi	Caroline Wilson
Prosocial Project Manager	Blossom Production Officer	Blossom Project Manager



You have the power to empower others.



"Optimism is the faith that leads to achievement. Nothing can be done without hope & confidence"
Helen Keller



"If you can dream, it you can do it"
Walt Disney

Project Criteria Checklist

	Environmental	Social	Economic	No. People Affected
		✓	✓	32
	✓	✓	✓	14
	✓	✓	✓	30



Today's questions. Tomorrow's answers.

Enactus Curtin identified young women as a student group in need of professional development opportunities. To eliminate current under-representation of women, Prosocial forms professional relationships, receive valuable knowledge and learn employable soft skills, through networking events and professional development initiatives.

Empower People

- Facilitated mentoring partnerships and role modeling opportunities
- Fostered relationships between industry entrants and mentors
- Presented educational workshops that enhance students employability skills

Target Audience

- 32 students and young professionals
- 6 female business mentors

Entrepreneurial Approach

- All profit is used to support Blossom and CALE
- Raised sponsorship of \$800
- 4 students benefited from the networking event by gaining first hand industry experience

Quality of Life | Standard of Living

- Providing access to affordable professional development opportunities that focus on improving participants networking and communication skills
- Attendees form mentoring relationships have increased their confidence and willingness to excel in the future.

Project Outcomes

- Successfully organized 1 event and establishing 3 programmes
- Sold 26 tickets and raised \$780 revenue
- Donated a portion of profits to Blossom



Hope in a Jar.

Enactus Curtin discovered that a large proportion of physically and intellectually disabled people living within our community face social isolation and lack of support. Through a partnership with Olive Tree House day centre, production and selling of jam rebuilt relationships, improved motor skills and gave support to a group of frail-aged people.

Empower People

- Facilitated connections between people with disabilities and the community.
- Promoted the development of fine motor skills and independence.
- Provided a meaningful activity for the people of Olive Tree House.

Target Audience

- 14 fail-aged people with physical and intellectual disabilities from two different groups within Olive Tree House.

Entrepreneurial Approach

- Established a partnership with Olive Tree House day centre.
- Decreased costs of staff by sourcing volunteers
- Obtained jars, material and labels free of cost through recycling and sponsorship.
- Revenue generated was chosen to be donated to Princess Margaret Hospital for children by clients.

Quality of Life | Standard of Living

- Providing necessary support, friendships and purpose.
- Strengthened client's standard of living through an innovative social enterprise allowing financial independence, improvement of motor skills and testing of mental and physical boundaries.

Project Outcomes

- This year Enactus Curtin successfully ran and implemented Blossom within Olive Tree House.



Local Problems. Local Solutions.

Enactus Curtin identified a discrepancy in the lack of leadership skills and entrepreneurial knowledge amongst indigenous teenagers in Clontarf. Our solution; Clontarf vegetable garden. This vegetable garden will become a part of the student's curriculum that will enhance their business and soft skills as they see through the entire process from production to selling point.

Empower People

- Equipping students with leadership and entrepreneurial skills to enable them to become independent and productive members of society
- Make complex business concepts easy to understand through hands on collaborative learning

Target Audience

- Clontarf year 8 and year 9 bush ranger class students

Entrepreneurial Approach

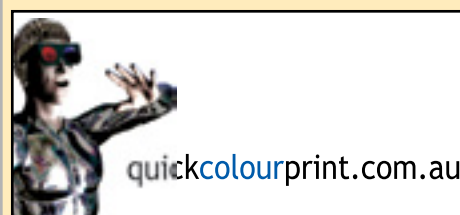
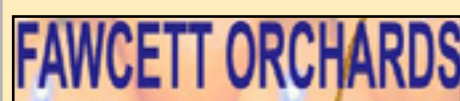
- Aligning with pre-existing farmers market to sell produce for profit
- Creating a symbiotic relationship with students from Clontarf college and Enactus students
- Sponsorship and financial support for resources necessary from Prosocial

Quality of Life | Standard of Living

- Building a foundation for continued learning and development
- Improving students literacy and communication skills
- Improve employability of Aboriginal students
- Encourage confidence, teamwork, persistence and commitment

Project Outcomes

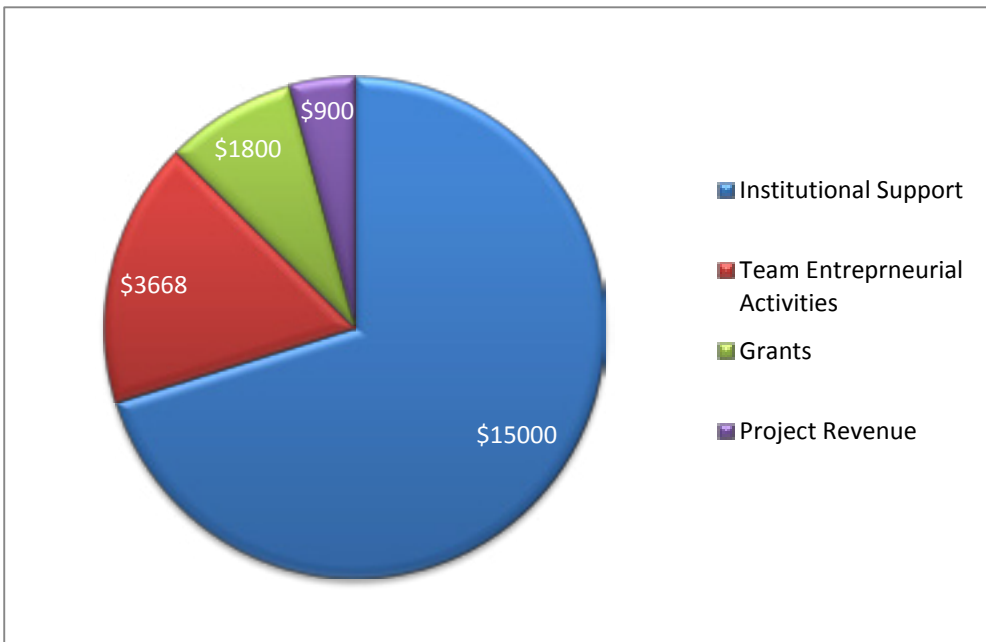
- CALE successfully obtained a client Clontarf Aboriginal College
- Establishing sponsors for the project



Media Coverage

MEDIA SOURCE	REACH
Prosocial Social Media	2,175
Prosocial Newsletter	214
Prosocial Website - Blog	94
Blossom Facebook	1,100
Enactus Curtin Social Media	3560
Curtin University News- Headlines	3,256
TOTAL REACH	10,399

Financial Summary



Special Thanks to our Business Advisory Board...



Julie Howell

Manager, Careers Services at Curtin University



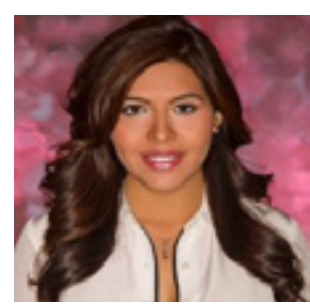
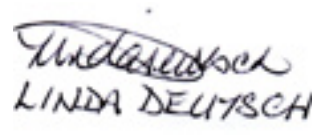
Nilesh Makwana

Webtantra Web Solutions & Services



Linda Deutsch

Business Consultant



Marcia Miatke

Acting Manager, Strategic Planning at Curtin University

