

▶ POST WITH THANKS ◀

Post With Thanks was created as a way for Enactus QUT to sustain the team and its projects on an ongoing basis.

In keeping with the Enactus theme of social awareness, Post With Thanks partners with the Wesley Mission Brisbane MailPAQ, which provides meaningful employment to people with disability. In being environmentally friendly, the postcards are printed on 100% recycled material.

With the motto 'Connecting Moments in Life' Post With Thanks sells postcards with a range of social and environmental themes and encourages people to build traditional connections.

Postcards are sold via the online store at postwiththanks.com and are marketed through social media channels and around QUT.

 **68** POSTCARDS SOLD

 **150** DOLLARS IN SALES



 **2** PROJECTS

 **29** TEAM MEMBERS

1 FACULTY ADVISOR & 2 BUSINESS ADVISORY BOARD MEMBERS

FINANCE

PARTNERS

REVENUE

Enactus Australia Grant | \$19,500.00
Post With Thanks | \$150.00

TOTAL | \$19,650.00

EXPENSES

Regional Training | \$584.11
Competition | \$7150.20
Promo Merchandise | \$810.42
Project Expenses | \$503.04

TOTAL | \$9,047.77



2012 | 2013 Business Advisory Board Members

Dr Claire Gardiner | QUT Business School
Luca Casali | QUT Business School

 **21**
PEOPLE DIRECTLY IMPACTED

 **1850**
HOURS OF INVOLVEMENT

 **119,871**
PEOPLE INDIRECTLY IMPACTED

▶ DISCOVER ◀



ECONOMIC reinvigoration of local refugee and migrant business owners to encourage increased profitability and trade to the region.
SOCIAL impact in actively bringing the community together through shared cultural values and business.
ENVIRONMENTAL impact through use of locally sourced and sustainable products.

EMPOWERING the business owners to develop and understand entrepreneurial decision-making strategies to encourage increased profitability in the long term.

Refugee business owners and their families operating in the legally stringent Australian business market.

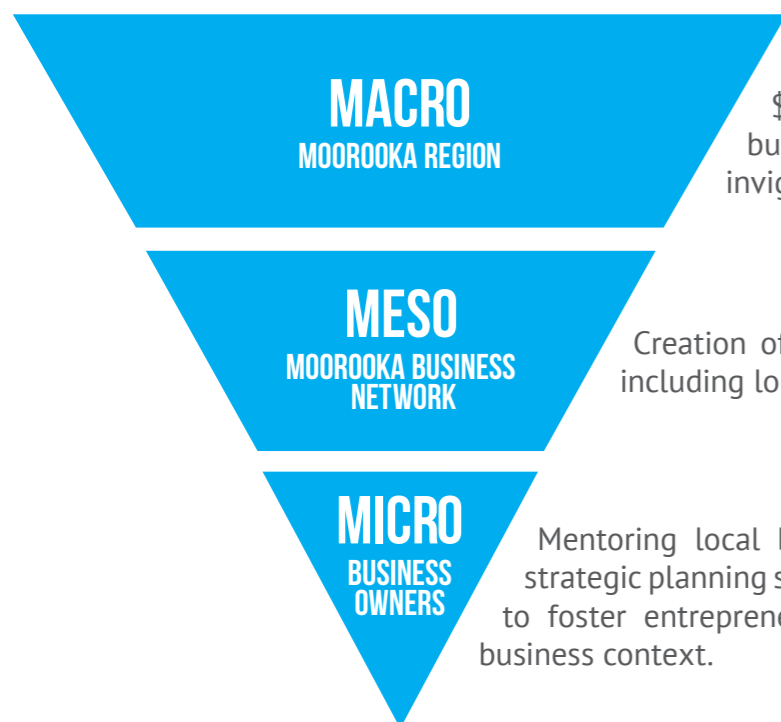
Applying a thoroughly researched and widely applicable 5 step process to diagnose, evaluate and develop SMART goals focused on encouraging Kaizen models sustainable into the future.

Enabling the business owners to effectively reallocate time and monetary resources so that education, leisure and professional development is attainable.

 **10 HOURS MENTORING**
 **5 BUSINESS SWOT ANALYSES**



moorooka business network



Working with Brisbane City Council to apply for a \$10,000 grant for Enactus to deliver six workshops to business owners, and organise a community event to reinvigorate and welcome people to the Moorooka region.

Creation of visual identity for the Moorooka Business Network, including logo, flyers, web design and branding.

Mentoring local business owners with the development of a 5-step strategic planning strategy under the guidance of skilled academic advisors to foster entrepreneurship and sustainability in the modern Australian business context.

▶ ONE OFF SHOP ◀



Creating **ECONOMIC** opportunity through income-generation activities.
SOCIAL impact by building feelings of purpose, belonging and community.
 Being **ENVIRONMENTALLY** friendly by repurposing old furniture and materials.

Builds on pre-existing and new physical and creative skills to empower people to join the community and work on projects which contribute to their personal and financial outlook.

Participants have a background of disadvantage and have removed themselves from participating fully in society.

Uses a social enterprise model to implement activities and skill building with an economic outcome for participants.

Enhances their life by bringing them into a safe community and developing skills, while providing financial benefits on an ongoing basis.



 **50 HOURS WORKSHOP TIME**

One-Off Shop works with disadvantaged members of the Brisbane community to develop and use their skills to turn recycled furniture and materials into premium goods to sell. The goods will be sold via community markets and an online store. 80% of the profit will go to the participant, and 20% towards administration of the project.