

WE CREATE
PROJECTS THAT
EMPOWER
COMMUNITIES
TO IMPROVE
THEIR QUALITY
OF LIFE.



We develop **sustainable solutions** to complex world issues through social entrepreneurship.

We make a **tangible** and **long-lasting** impact on the world.

We are about **bridging** disparities, **activating** ambition and **unlocking** potential

Our Vision

Our Values

Imagination - We **create** opportunity

Partnership - We **invest** in others

Courage - We try, fail and **learn**

Accountability - We **measure** success

Determination - We **overcome** obstacles

Curiosity - We **seek** new perspectives

Our People:

President
Raymond Pham, CEO

Vice- President
James Meade, COO

Executive Secretary
Cecilia Chan

Executive Treasurer
Haiwen Lee

Portfolios Director
Margarita Gerova

Our Advisors:

Faculty Advisor:
Andrew Lee

Board Members:
Nageen Ahmed
Ministry for Health

Karthik Balan
Johnson & Johnson

Eva Huang
University of Sydney

Kicky Keung
Castaway Forecasting

Dr Elizabeth New
University of Sydney

Nishant Samuel
Coca-Cola Company

Aaron So
McKinsey Consulting

Chair Professor
Andrew Terry
University of Sydney



WE ARE PART OF
THE LARGEST
BUSINESS AND
HIGHER EDUCATION
NETWORK IN
THE WORLD.

Two Different Stories: Two Different Cultures:
One Shared Belief: Creating Equal Educational Opportunities

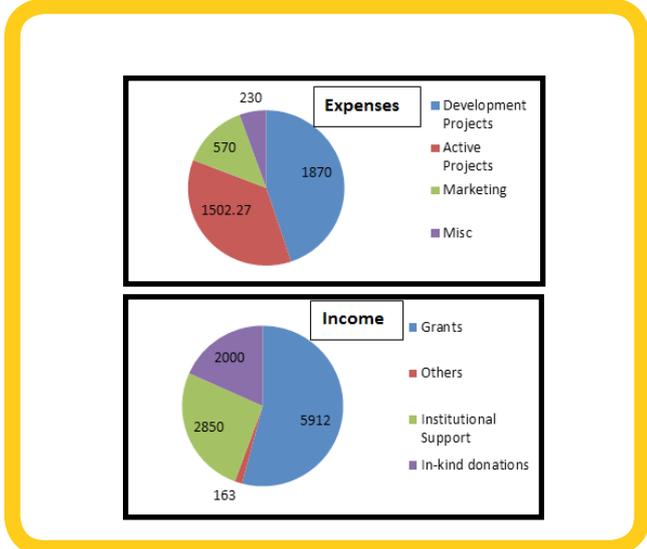
Our Role

OUR **PURPOSE** IS TO ENABLE
PROGRESS THROUGH
ENTREPRENEURIAL ACTION

OUR **PROJECTS** HAVE AFFECTED
POSITIVE CHANGE
LOCALLY AND INTERNATIONALLY

Sydney Enactus is centrally endorsed by The University of Sydney and part of a broader international movement to develop sustainable solutions to complex global issues through social entrepreneurship.

In applying these skills we have developed at university we are able to make a real difference to the lives of people around the world in concert with academic and business leaders.



Our Finance



**WE CREATE
PROJECTS THAT
EMPOWER CHILDREN
ALL OVER THE WORLD
TO REACH THEIR
FULL POTENTIAL.**

Outcomes:

- Catered for high school students from low socio economic regions across Sydney.
- An interactive and innovative agenda - Three days of interactive workshops, simulations, presentations and Q&A panels.
- Endowing practical skills and ideologies – business skills eg Economics, Marketing and Finance and Leadership, Team work, Personal Branding and Entrepreneurship.

Mission:

- To improve the lives of high school students by providing them with the opportunity to explore new educational options.
- To equip strong and motivated young leaders with a wide array of skills to make a meaningful and lasting impact on our society.
- To improve the quality of life of high schoolers by giving them the opportunity to explore areas they might not have considered before.

The B.Inspiring project equips strong and motivated young leaders with a better range of choices to help shape those skills that will deliver a lasting impact for them.

Three core objectives:

1. Instill confidence in young participants to dream big and take action.
2. Teach practical business and leadership skills through mentors and industry leaders
3. Inspire students to apply these business skills, pursue further tertiary education and consider a career within the business sphere

Looking to the future:

- To reconnect with past participants
- To share the B.Inspiring experience with more students from a wider scope of schools.

Quantitative outcome assessment (1 lowest to 5 highest):

(Feedback from participating students)

Learned valuable skills: **4.7**

Learned practical skills which you can apply in everyday life: **4.6**

Are inspired to create positive change in your community: **4.6**

Expanded your comfort zone: **4.4**

Would recommend B.Inspiring to your friends: **4.6**

Made new friends: **4.6**

Are more motivated to come to University: **4.9**

Would like to study at Sydney University: **4.4**

Learned new things about our sponsors: **4.5**

**WE COMPETE
AGAINST LEADING
AUSTRALIAN
UNIVERSITIES WHILE
NETWORKING WITH
BUSINESS LEADERS.**



Context:

- 69 million of school aged children not in school today.
- Attendance rate plunged from over 80 % to 20 %.
- 94 % of rural schools in Zimbabwe serving the majority of the population were closed in 2009 and 66 of those 70 schools abandoned.

Aims:

- To empower and stimulate entrepreneurial skills for children in the rural community to enable them to generate an income.
- Promote higher standards of living within the community through subsidizing education cost and increasing school retention rates.

One of the fundamental impediments preventing children from attending school is the inherent financial instability associated with poor regions like Utunga.

- After identifying the root cause of this problem, the Utunga project will seek to eradicate that root cause by equipping the children with the necessary practical skills.

Yearly Health Day:

- Organize a yearly health day where elders in the community impart health tips to the children in their local language. This minimizes prevalent health issues such as bilharzias, cholera, sanitary, hook worms that serve as impediments to the children's attendance rate at school.

Collaborative relationship with authorities:

Through the partnership with the Zimbabwean Republic police, we established a help line at school where any child can anonymously report any abuse they are experiencing to the police. This successfully enabled 12 children to step up and express their stories as victims. Through collaborating the Association of Health, those children were able to receive the relevant help without a cost restraint.

Self-empowering skills:

- Girls were taught to sewing skills, thus generating an income with clothing sold to purchase their own uniforms.
- Poultry and seed garden – students learnt the art of parma farming and organic living.
- Students are taught applied business skills eg accounting, management, communication, agricultural, mechanical.

Success rate

- 441 children enrolled in Utunga
- 34% increase in attendance rate.
- 80% decrease in hospital not going to hospitals anymore for major sickness e.g. cholera
- Earned \$1200 from selling off by poultry. Income used to set up infrastructure and subsidize education.
- 90% of children have school fees subsidized
- 45% decrease in amount of school fees paid by the children.

Looking forward:

- Starting operations in Zambia by mid 2014.
- Establishing warm contacts in South Africa, Mozambique , Malawi and Botswana.
- Long-term vision - To transpose and implement this business model successfully throughout Africa.