

## SPONSORS & COMMUNITY PARTNERS



### BUSINESS ADVISORY BOARD

Amy Jones	Enactus Alumni
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Karen Alexander	Shell
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Liberty Moore	Ethical PR
Lily Cheung	University of the Sunshine Coast
Marjorie Blowers	University of the Sunshine Coast
Russell Bullen	OMC Connect
Steven Cottingham	Business Mentor

## FINANCIAL SUMMARY

REVENUE	\$
GENERAL REVENUE	
General Fundraising Income	15,055.98
Grant Revenue	5,653.33
Kuya Fundraising Income	5,762.22
Interest Income	76.37
OTHER INCOME	
Be Enactus Conference Payments	225.00
Enactus T-Shirt Payments	375.00
Kuya Collaborative Trip Contributions	3,281.31
Nationals Enactus Members Payments	5,887.89
Recoveries & Reimbursement	6,133.97
Member Payments Social Functions	80.00
<b>Total Revenue</b>	<b>\$42,531.07</b>
EXPENSES	
FUNDRAISING EXPENSES	
General Fundraising Expenses	8,573.10
Kuya Collaborative Fundraising Expenses	1,423.67
GENERAL OPERATING EXPENSES	
Bank Service Charges	19.77
Be Enactus General Expenses	5,503.39
Enactus General Expenses	1,779.72
Enactus Uniform	676.50
Kuya Collaborative General Expenses	551.12
Nationals Enactus Expenses	14,750.58
Office Supplies	31.77
O Week Expenses	43.63
Printing & Reproduction	697.60
Promotional Activities	2,567.01
Travel Expenses	3,299.66
<b>Total Expenses</b>	<b>\$39,917.52</b>
<b>NET SURPLUS</b>	<b>\$2,613.55</b>

### FACULTY ADVISORS

Selina Tomasich	stomasich@usc.edu.au
Peter Baxter	pbaxter@usc.edu.au
Irene Visser	ivisser@creativision.com.au

GRAPHIC DESIGN: Jake Costello (Annual Report), David Swallow & Blake Fritz (Annual Report Inserts) Emily Clark (Business Cards)

“BUILDING COMMUNITIES CHANGING LIVES”



UNIVERSITY OF THE SUNSHINE COAST

# ANNUAL REPORT

2012-2013

65 ACTIVE MEMBERS

3 PROJECTS

731 LIVES DIRECTLY IMPACTED

# OUR VISION

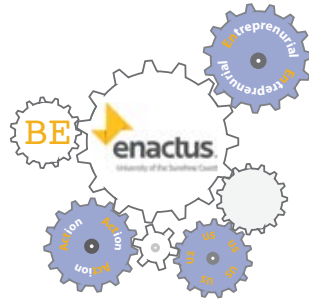
Enactus University of the Sunshine Coast is devoted to building a better future for our community by creating opportunities through education, empowerment and entrepreneurship to change the lives of those in need.

- We are providing life skill training to Filipino families and giving families hope for the future
- We are sharing skills with undergraduates struggling with unemployment
- We are raising awareness of the ongoing need for blood donors before it becomes too late

With encouragement from academic advisors and business mentors we are targeting economic, social and environmental issues to create a brighter future. We have developed relevant projects in communities both locally and internationally to educate, inspire and raise awareness.

“ BUILDING COMMUNITIES  
CHANGING LIVES ”

**TOTAL MEDIA REACH 840,048**



## VISION

BE enactus is focused on the professional development of students to assist them in the transition from university to the real world. The Grad-Domain Blog uses a network of professional advisors and student testimonials providing graduates access to information and advice to help them prepare themselves, and improve their chances of getting a job. Through the BE enactus conference the project aimed to bring together the enactus Australia community through collaboration and team building.

## TARGET AUDIENCE

Enactus University of the Sunshine Coast students, future, current and struggling graduates, the Enactus Northern region community and Industry Leaders.

**LIVES 24 IMPACTED** INVOLVED THROUGH WORKSHOPS  
**307** BLOG VIEWS  
**48** ENACTUS AUSTRALIA MEMBERS

**MEDIA REACH 1,615**

## CRITERIA

- Triple Bottom Line
- Empowerment
- People in Need
- Entrepreneurial
- Quality of Life & Standard of Living



## VISION

Generating a generation of blood donors. This is achieved through the active engagement between the team and University of the Sunshine Coast staff and students. Through on campus and online promotion the project generates awareness about the importance of blood donation and provides information on the blood donation process. Engaging with our audience the project enables students to be actively involved in the campaign.

## TARGET AUDIENCE

University students, academics, staff and the local and online community.

**LIVES 642 IMPACTED**  
**214** DONATIONS ANNUALLY

**MEDIA REACH 55,340**

## CRITERIA

- Triple Bottom Line
- Empowerment
- People in Need
- Entrepreneurial
- Quality of Life & Standard of Living



## VISION

To work directly with the Kuya Centre for Street Children in Manila and teach valuable skills to individuals living in poverty. Our goal is to empower individuals to gain employment and re-enter the community. We have organised training programmes to teach hairdressing, advanced sewing and basic English skills.

## TARGET AUDIENCE

There are two main target audiences for this project: Firstly, Filipino street children both male and female aged between 5-17 often abandoned by their families and lacking education opportunities. Secondly, Filipino parents of street children both male and female without means to support their families.

**LIVES 17 IMPACTED** INTERESTED IN HAIRDRESSING  
**5** INTERESTED IN SEWING  
**10** INTERESTED IN ENGLISH

**MEDIA REACH 783,093**

## CRITERIA

- Triple Bottom Line
- Empowerment
- People in Need
- Entrepreneurial
- Quality of Life & Standard of Living