



ENACTUS USYD

ANNUAL REPORT FY22

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**LATEST INFORMATION TO THE
EXISTING STATUS OF PROJECTS**

MENDII

is a convenient and easy to use app that hopes to take the edge off the fast fashion trend and reduce the massive burden of textile waste we face in Australia, linking alterers and upcyclers with responsible consumers who are seeking to extend the life of their apparel.



SUSTAINABLE CITIES AND COMMUNITIES and RESPONSIBLE CONSUMPTION AND PRODUCTION SDG

The need for Mendii is clear, given the current statistics behind recycling habits in Australia. The average Australian purchases 27kg of new clothing and proceeds to discard 23kg of this. In addition to this, while 95% of waste is recyclable, only 7% of this is recycled. Mendii is looking to influence consumer behaviours and promote sustainability and responsible consumption through our accessible and easy-to-use app. In a society increasing in our concern for the environment and the future of our planet, Mendii allows another means by which we can continue to take the right steps towards minimising waste and being more environmentally sustainable.

Mendii provides an innovative solution to upcycling unused or unwanted clothes, rather than simply discarding them - not only preventing the further rise of fast fashion, but also helping reduce waste of existing clothing produced. We do this by connecting people wanting to upcycle and revamp their existing clothing, to tailors and alterers who can provide this service. Through the creation and promotion of such a marketplace, we endeavour to significantly reduce textile wastage in Australia.

MINDSAFARII

is a two-sided mobile application aiming to encourage two-way conversations about mental health between parents and children at home through a gamified environment.

GOOD HEALTH AND WELLBEING SDG

The unfortunate fact is that 20% of Australians suffer from mental illnesses, a number that will only increase as we move out of the pandemic, into a period of economic crisis. This presents a need to help Australians in dealing with their own mental health, and MindSafarii is targeting younger children to promote open and honest conversation between child and parent. Traditional therapy is inaccessible at early ages, and at present, there is no real help available for children to discuss and learn about their mental health besides conversations with parents. However, in a society where mental illness is frowned upon, with generational gaps within families ever-present, it becomes harder and harder for children to feel confident discussing such issues with their parents.

Given 46% of children aged 6-13 use a phone for 30+ hours a week, a gamified app presents an innovative, presently unreplicated medium to connect with them to foster deeper conversations with parents. Through further research and development of the app, we hope to minimise the onset of mental health issues in younger children, allowing them to reach their potential without anything pulling them back. Parents can also feel empowered to have conversations with their children to help them along the way.



Enactus University of Sydney Profit and Loss Statement For the period ending 30 June 2022

Revenue	5,857
Less Cost of Sales	(1,526)
Gross Profit	4,330
Less Operating Expenses	
General & Administration	(922)
Marketing	(1,156)
Total Operating Expenses	(2,078)
Net Income	2,253

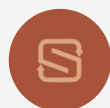
Projects

Details



Culinary Tales

As a not-for-profit social enterprise, Culinary Tales provides meaningful employment to refugee and migrant cooks as they facilitate their own cooking classes. (8,10,16)



Sahara

A manufacturer and retailer of personal technology device peripherals, such as phone cases, made from ocean plastics - moving plastic out of the ocean and back into use. (11, 12)



Shop Firefly

Shop Firefly is a collectivised online platform selling personalised gift boxes composed of products made by marginalised women who own small businesses. (5, 8)



Together to Change

Feel the Change aims to improve the holistic health and well-being of university students by incorporating cognitive behavioural therapy techniques and bridging local health resources, collating and presenting this in a digital journaling application. (3)



Homefront Heroes

Homefront Heroes is dedicated to rallying community support for health workers on the frontline during the pandemic. They link volunteers with health workers on an individual basis to help them get the support they need

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