



**ENACTUS AUSTRALIA
NATIONAL COMPETITION
HANDBOOK 2022**



July 6&7
Sydney University
Abercrombie Building



2022 National Competition

Enactus Australia is excited to be welcoming all our teams back to face-to-face competition in 2022. We will be joined by our existing partners, and representatives from potential new partners so we need you to help us by attending and participating in all aspects of the Championships. This handbook has been compiled to assist teams in preparing for our National Championships. Please read though carefully and make sure you complete all the required tasks. Important dates are listed in **RED**.

1. Expression of Interest to compete due May 30th

Please send an email to Kylie ksmith@enactus.org to confirm that your team will be competing in

- a. Main Competition, or
- b. Early-Stage Competition
- c. Face to Face in Sydney (preferred) or
- d. Virtual or
- e. Not competing

Main Competition Vs Early-Stage Competition

Event	Main Competition	Early-Stage Competition
Eligibility/Requirements	Projects in any stage Present on one or more projects Annual Report Team Project Report Project Verification Report Active Team Sheet Cannot also compete in Early Stage Comp.	Projects without outcomes Present on one or more projects Optional Annual Report / Project 1 Page Cannot also compete in Main Comp.
Registration	Email ksmith@enactus.org to confirm your team is competing. Your team will also need to register online on our website under National Competition – Registration. You will need to register Individually not as a team for this. https://events.humanitix.com/enactus-australia-national-competition	Email ksmith@enactus.org to confirm your team is competing in the competition. Your team will also need to register online on our website under National Competition Registration. You will need to register Individually not as a team for this. https://events.humanitix.com/enactus-australia-national-competition
Judging Criteria	Team Evaluation Form_ Available on our Webpage	Team Evaluation Form Available on our Webpage
Presentation Timing	Presentation: Up to 12-minute Plus 5 Min Q&A	Presentation: Up to 12-minute Plus 5 Min Q&A
Scoring	Ranked by Judges based on Enactus Criterion	Ranked by Judges based on Enactus Criterion

Both the Main, and the Early-stage competition will be in the form of a 12-minute presentation plus 5 minute Q and A.

Mandatory Requirements - Main Competition

Under International rules teams will not be permitted to compete unless all the following materials have been submitted. Here is an overview of requirements and dates due

Mandatory Materials	Format	How to Submit	Due Date
Intention to Compete	Email	By email to ksmith@enactus.org	30 May 2022
Team Photo	Image	By email to ksmith@enactus.org	30 May 2022
Project Verification Report	Fillable PDF	By email to sgriffith@enactus.org	23 June 2022
Active Team Sheet	On-line	Via Enactus+ https://plus.enactus.org/s/	23 June 2022
Project Report	On-line	Via Enactus+ https://plus.enactus.org/s/	23 June 2022
Annual Report	PDF	By email to ksmith@enactus.org	04 July 2022
12 min Presentation	Power Point or Similar	Bring to Competition	6 & 7 July 2022

Non-Mandatory Materials

Submissions	Format	How to Submit	Due Date
Most Outstanding Student	Word Document (see instructions below point 5 Awards)	By email to sgriffith@enactus.org	15 June 2022
Most Outstanding Faculty Advisor	Word Document (see instructions Below point 5 Awards)	By email to sgriffith@enactus.org	15 June 2022
Best Practice Business Advisory Board	Word Document (see instructions Below point 5 Awards)	By email to sgriffith@enactus.org	15 June 2022
Alumni of the year 2022 - Nominations	Word Document (see instructions below point 5 Awards)	By email to sgriffith@enactus.org	15 June 2022.

2. Team Project Report – complete by **June 23** HINT ! – the items in this report will help with your annual report. You can download this from the Enactus webpage.

3. Annual Report for Main Competition Teams

Submission: Submit Annual Report as a PDF file (4 pages maximum) **by July 4th** to ksmith@enactus.org you will also need to bring hard copies to the National Competition on the 6&7th of July for the Judges.

- Make sure you include clear impacts and outcomes.
- Highlight which SDG (s) your projects align with.
- Include your BAB Members
- Print enough for the judges for your rounds – approx. 100.

Main Competition Annual Report Requirements

The Annual Report should provide an overview of the team's inputs, project results/achievements, and partnerships. It may also include information on team demographics and plans for future growth and expansion for projects. We are asking for the purpose of the online competition you keep your annual report to a maximum of 4 pages.

The purpose of this guide is to share best practices that Enactus Australia believes will enhance the clarity and benefits of your annual report. Your annual report should serve as a presentation reference guide to supplement and enhance the judges understanding of your projects.

Cover Page – Let us know who you are and show your team spirit!

This is great place to include team name, logo, photo and/or mission statement. We recommend keeping the cover page clean and simple.

Project Page(s) – We recommend you use a page to highlight and reaffirm project details and outcomes, as well as give judges additional information about your projects that perhaps couldn't be covered in the actual presentation. For consistency, we strongly encourage teams to follow the format of the Enactus judging criterion. For each project we recommend including the following:

- Project Name and Brief Project Description
- SDGs the Project Impacts
- Entrepreneurial Leadership – How did your team identify a need and capitalize on opportunity by taking personal responsibility, managing risk and managing change within a dynamic environment?
- Innovation – The team's process of introducing new or improving ideas, services, technologies, products or methodologies
- Business Principles – Explain how the team applied business model and business plan to achieve the project.
- Sustainable Positive Impact – Include how the teams produced or plans to produce measurable, lasting improvements for people, planet and prosperity
- Prosperity = fulfilling lives economically and socially

Final Page – This is a good place to include team demographics, financials, and information about projects not in the presentation. Additionally, this is a great opportunity to thank your sponsors or **BAB members** and include their names and logo(s).

4. Early Stage Team reports

For Early Stage competing teams, the Annual Report is only one page. Teams are encouraged to prepare a simplified (think bullet points regarding key information) Annual Report, a.k.a. One Page for the judges to read and review. Enactus has put together helpful tips to create a



Project One-Page report below!

Section 1: Introduction – Let us know who you are and give a high-level overview of the team (i.e., team member numbers, project hours, project funds raised)

Section 2: Project Info – This is your chance to highlight and re-affirm project details and early milestones, as well as give judges additional information about your projects that perhaps couldn't be covered in the actual presentation. We strongly encourage teams to follow the format of the Early Stage Scoring Rubric and define the current state (the work you've done so far).

- Project Name and Brief Project Description
- Define the Project Need: Show how the team worked with the target audience to understand the core of the problem
- Entrepreneurial Leadership, Business Principles and Innovation: Describe what ideas the team has developed/pursued. Has a business mindset been applied to the project?
- Future Sustainable Positive Impact – Include how the team plans to produce measurable, lasting improvements. Emphasize how the project is designed to be scalable and improve lives sustainably

Section 3: What's next?

Describe the future state of your team's project. Do not unrealistically project outcomes, but rather state the *desired* future state and highlight the work the team still needs to accomplish.

5. Awards

Make sure to nominate for each of these by downloading the form on the Enactus Webpage, or completing the ones in the back of this handbook, by **June 15, 2022**.

The following awards will be presented by Enactus Australia in 2022

Most Outstanding Student - Nominations due **June 15, 2022**. Winner announced during the competition ceremony.

Most Outstanding Faculty Advisor – Nominations due **June 15, 2022**. Winner will be announced during the competition ceremony.

Best Practice Business Advisory Board - Nomination due **June 15, 2022**. Winner announced during the competition ceremony.

Alumni of the year 2022 - Nominations due **June 15, 2022**. Winner announced during the competition ceremony.



6. Enactus Australia Collective Impact Races grants

6 x \$1000 grants awarded at the showcase presentation ceremony to the most promising project in each race category <https://www.enactusaustralia.org.au/collective-impact-jam>

If any of your team projects address any of the 6 Races themes, prepare a 45 second promo video outlining the challenge, your theory of change, and your proposed solution. Send a link to a download of the video to Selena and Kylie by **June 3, 2022**.

7. Poster session

This year we would like to show off ALL our projects – not just the ones you are presenting in the competition. This gives our current and future supporters a better understanding of all the fabulous work our teams are involved with. We will do this via a3 posters, one for each project, displayed in the foyer of our venue.

A link to the poster template will be available on the Enactus Website from **May 20** All you need to do is fill in the details and we will print them for you. Links to finished posters will need to be sent to Selena and Kylie by **June 25, 2022**.

8. Market Place

Does your team have products / services for sale? If so, we would love to have them on display /sale on **July 7** in our Enactus Market place. This means that sponsors, partners, and judges can purchase if they like.

Please let Kylie know if you will be participating and what you will bring to the marketplace by **15 June 2022**. We will then promote it to potential buyers to visit.

9. Careers Fair and Professional Development Workshops

We will be having a careers fair and Professional Development Workshops from our partners as part of nationals on the 6th of July. It is important for all attending students to be present at the fair and workshop.

10. Register

Please get all your team members to register individually via the following link. We need registrations so we have a record of attendance for Covid reasons as well as catering. This is also how you can register for the workshops in the program.

<https://events.humanitix.com/enactus-australia-national-competition>

11. Enactus Great Race Treasure Hunt - July 5th

For those of you in Sydney on July 5th there will be a fun social event on July 5 from 3 pm – 7 pm. It will include a treasure hunt and a trivia quiz. The trivia quiz will have 4 rounds of 20 questions – each region will set one of the rounds. We hope each region will have fun setting some questions that will help other regions get to know you and your teams better.

Please refer to the Enactus Australia webpage for the online agenda. www.enactusaustralia.org.au and send any queries you may have to Selena and Kylie

To Create a Better, More Sustainable World



Nomination for Most Outstanding Student 2022

University Name: _____

Name of Student: _____

For the following categories provide **concrete examples** of how your nominated Student has demonstrated their commitment and contribution to Enactus and your team.

Nominations close Wednesday 15 June 2022. Email them to sgriffith@enactus.org

Provides Input to, and Collaborates in, Developing and Implementing Sustainable Projects
<i>Provides Leadership/Guidance, Support and a High Level of Contribution to the Team</i>



Actively Recruits, Coaches and Mentors New Team Members

Student Name: _____ *Signature*_____

Faculty Advisor Name: _____ *Signature*_____



Has Maintained Positive Contact with the Team throughout COVID-19

Widely Promotes Enactus on Campus to Students and Academics

Student President Name: _____ *Signature*_____

Other Enactus Student Name: _____ *Signature*__



HSBC “Best Practice” Business Advisory Board Competition 2022

This year HSBC is providing an award for the Business Advisory Board which is judged to have the best practices as per the nomination criteria below.

This is a great opportunity to recognise your Business Advisory Board as a whole for their support and advice to your team.

Check your Board’s “best practice” against the criteria below, making sure you provide **concrete examples**.

Nominations close on **Wednesday 15 June 2022**. Email them to sgriffith@enactus.org

University _____

Best Practice	Example
The Business Advisory Board provides your team with guidance in developing a professional and mutually beneficial relationship between the Board and the Team.	
Board members provide specific skills to assist the team, individuals and projects	
The Board provides advice on your presentation for the National Competition	
Board members have maintained contact with the team during COVID-19	



Board members judge at the National Competition	
Names and emails of your Board Members	

Team President (Print Name _____ Signature _____)

Faculty Advisor (Print Name _____ Signature _____)



Advocating for Positive Social Impact

Professional and Personal Impact Engagement

Student President Name: _____ *Signature*_____

Other Enactus Student Name: _____ *Signature*__