



Griffith Enactus

Embracing Diversity
2014

3

Projects

5

Campuses

16

Partners

103

Active Students

6078

Hours Committed

1078

Directly Impacted





Recruitment Strategy:

Helping Hands

8

Partner
Organisations

84

Students
Interested

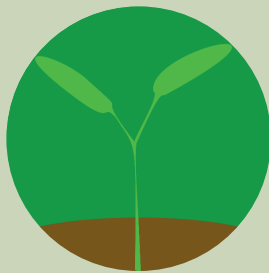
4478

Hours
Committed

Helping Hands is the recruitment tool used by Griffith University Enactus to engage new and active student members into our team. Attendance at one-off events gives students an opportunity to be part of a cause they are passionate about. Our team members study many disciplines such as Engineering, Music and Law.

In the past financial year, 20 different Helping Hands events have been both run and attended by Griffith Enactus students. These events have included organising dance and mobility classes for patients of Parkinson's Disease, running the 'Bridge to Brisbane' as well as conservation efforts in Tasmania.

Helping Hands gives our passionate and committed students a cause or organisation to engage with as they develop professional skills that they normally would not have obtained. It also gives not for profit organisations a platform to receive this youthful passion and enthusiasm enabling them to rejuvenate their causes.



Community Farm

4

Partner
Organisations

77

Students
Interested

448

Hours
Committed

Griffith Enactus works in partnership with the Beelarong Community Farm to develop a sustainable green space for local suburban residents to grow fruit and vegetables, as well as socialise in a safe and accessible environment.

Relevant Factors

Economic/Social/Environmental

Effective Empowerment

- Facilitates the creation of a sustainable, accessible community garden for local residents.
- Provides the elderly patrons of the farm with a workforce of young, passionate students capable of assisting with maintenance and development of the Farm.

People in Need/Target Audience

- The Hunger Bank event identified the need for sustainable access to local food supply.
- Elderly patrons struggling with both the physical and economic maintenance of the farm.
- Disabled persons needing accessibility to garden beds.

Entrepreneurial Approach

- After an initial event that saw students planting 15 fruit trees, the need for a water tank, watering system and raised garden beds was identified, organised and installed by Griffith Enactus students. This committed action developed into a key partnership for Griffith Enactus.

Quality of Life & Standard of Living

- Reduced economic and physical costs associated with manually watering the community farm.
- Increased accessibility for patrons with a disability by installing raised garden beds.
- Reduced economic cost of fresh produce for garden patrons.

Project Outcomes

- 77 active students.
- 448 hours committed
- 30 directly impacted by the Hunger Bank
- 50 directly impacted by Community Farm
- 5000L water tank installed, ensuring a viable source of irrigation.



Mental Health First Aid

Mentors in Violence Prevention

2

Partner
Organisations

58

Students
Interested

522

Hours
Committed

Continuing on with the Mental Health First Aid training run by Griffith Enactus, Mentors in Violence Prevention provides workshops aimed at empowering bystanders to recognise, confront, and interrupt situations of domestic violence.

The combination of both programs, aimed to strengthen project outcomes by offering participants the opportunity to extend their knowledge of both mental health issues and violence prevention advocacy.

Relevant Factors

Economic/Social

Effective Empowerment

- Challenges the stigmatisation of mental health and domestic violence, encouraging leadership in violence prevention.
- Facilitates the diffusement of knowledge surrounding mental health and domestic violence issues throughout the community.

People in Need/Target Audience

- Non-profit organisations that work with Australian youth, members of the community suffering from mental health issues or who are victims of domestic violence.
- Local communities, as domestic violence is the leading cause of death for women aged 15-44.

Entrepreneurial Approach

- Additional facilitators trained in Mental Health First Aid ensures a steady supply of facilitators for the community.
- Introduction of Mentors in Violence Prevention workshops from October 2013.
- Establishment of a new Mentors in Violence Prevention club that oversees the training of workshop facilitators. This enables participants to host their own workshops once they have completed the training.

Quality of Life and Standard of Living

- Reduced stigma surrounding mental health and domestic violence issues.
- Given members of the community tools to recognise and assist those suffering from mental health issues or domestic violence.

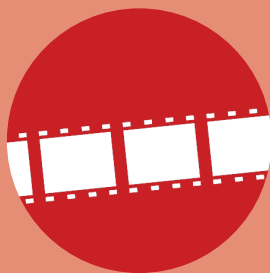
Project Outcomes

MHFA

- 20 active students
- 180 hours committed
- 75 directly impacted
- Increased demand for workshops.

MVP

- 38 active students now able to facilitate their own MVP workshops
- 342 hours committed
- 68 directly impacted
- Created Australia's first LGBTIQ MVP workshops, piloted for the Queensland Aids Council.



Innovate Media

2

Partner
Organisations

21

Students
Interested

630

Hours
Committed

Innovate Media draws upon the artistic and technological skills of Griffith Enactus students to assist non-profit organisations in need of sustainable social media and digital presence.

Relevant Factors

Economic/Social/Environmental

Effective Empowerment

- Creates sustainable, engaging media and technological solutions aimed at improving media coverage and public awareness.
- Transfers creative and digital media skills to non-profit organisations to ensure they are self-sufficient.

People in Need/Target Audience

- Non-profits struggling to overcome 'charity fatigue'.
- Through non-profit organisations, raising awareness about social issues ranging from homelessness to the shortage of young workers in rural communities.

Entrepreneurial Approach

- Enhances the awareness of causes by working with non-profit organisations, such as the RSPCA, by providing them with tailored social and digital media solutions.
- Transferred skills among Enactus members regarding new technologies for future projects.

Quality of Life & Standard of Living

- Increased the media presence of non-profit organisations, ensuring they have a platform to be heard in the community.
- Filled-in creative and digital skills lacking in the non-profit sector.

Project Outcomes

- 21 active students
- 630 hours committed
- 930 directly impacted
- Successful in securing a New Colombo Plan Grant to assist with the development of a Japanese tourism film expected to be viewed by over 2 million people.

Budget

Incoming

Outgoing

Source of Revenue	
University support	\$19, 500
Business Advisory Board (BAB)	Nil
Non-BAB (LFY)	\$6, 670
Team entrepreneurial activities	\$5, 413
In-kind donations	Nil
Other (membership fees)	\$1, 201
Total:	\$32, 784

Project Costs	
Helping Hands	\$3, 245
MHFA & MVP	\$340
Innovate Media	\$2, 550
Community Farm	\$1, 745
Nationals	\$945
Other	\$934
Total:	\$9, 759

Business Advisory Board

Industry

Mr David Morgan - RBSSC
Ms Peta Tilse - Trust Advice

Academic

Professor Alf Lizzio - Dean (Learning Futures)
Professor Evan Douglas - Head of Department, Griffith Business School

Administration

Dr Jeanne McConachie
Ms Kim Holmes

Alumni

Mr Chris Eigeland - Past President
Ms Rebecca Curran - Past President
Ms Lauren Griffin - Past President
Ms Brigid Buckley - Alumni Member

Media Exposure

26, 896

Media Reach



Sustainability

256

Hours

- Three month shadowing period for new executive members to allow the transfer of institutional knowledge.
- Bi-annual team strategy and planning workshops with external facilitators.
- Targeted recruitment, resulting in a diverse array of students from every faculty of the university.
- Aligning Griffith Enactus with the Griffith University Graduate Statement as well as the Griffith Strategic Plan.
- Executive training with Faculty Advisors.
- Collaboration with Enactus in the Asian region.

Partners

