

EVENT AGENDA OVERVIEW

This agenda overview is provided as a quick reference guide. See pages 2-5 for the **Detailed Event Agenda**.

MONDAY, 16 SEPTEMBER

Attire: Smart business casual for all activities.

Time	Activity
08:00 - 15:00	Intuit Global Innovation Challenge – Preliminary Round
10:00 - 20:00	Event Check-In
16:00 - 17:30	Opening Session—Start Something Amazing
17:30 - 20:30	World Cultural Celebration, Innovation Stations & Taste of the World Food Market

TUESDAY, 17 SEPTEMBER

Attire: Smart business casual for all activities.

Time	Activity
07:00 - 18:30	Event Check-In
08:00 - 09:00	Opening Round Judge Welcome & Orientation Breakfast: Leagues 1-4
09:00 - 14:30	Innovation & Collaboration Hub
09:00 - 11:50	Opening Round of Competition—Leagues 1-4
11:00 - 12:15	Opening Round Judge Welcome & Orientation Lunch: Leagues 5-8
11:30 - 12:00	World Water Race Judge Orientation
12:00 - 13:30	World Water Race Impact Competition
12:30 - 14:40	Opening Round of Competition—Leagues 5-8
13:30 - 14:30	World Water Race Lunch & Industry Event
14:00 - 14:45	Innovation Stage: Intuit Global Innovation Challenge – Second Round
15:00 - 16:30	Day 2 Main Session
16:30 - 19:00	World Project Showcase, Innovation Stations & California Food Night Market
16:30 - 18:30	Academic Research Poster Presentation & Faculty Advisor Best Practice Session
17:30 - 19:00	Executive Reception Hosted by: KPMG
19:00 - 21:15	Executive Dinner Hosted by: KPMG

Plenary Sessions

WEDNESDAY, 18 SEPTEMBER

Attire: Smart business casual for all activities.

Time	Activity
07:00 - 19:00	Event Check-In
08:00 - 09:00	Top 16 Judge Orientation Breakfast
08:30 - 13:30	Action Accelerator
09:00 - 14:00	Innovation & Collaboration Hub
09:00 - 10:20	Impact Partners—Top to Top Session
09:00 - 11:30	Top 16 Competition—Leagues 1-4
11:00 - 12:50	NextGen Breakout Sessions
11:00 - 12:30	Academic Leaders Symposium
12:00 - 13:30	Executive Session & Final Round Judge Luncheon
14:00 - 14:30	Day 3 Main Session & Announcement of Final Round Teams
14:30 - 16:50	The Finals
17:15 - 18:00	Closing Ceremony
18:00 - 21:00	Enactus World Party with a Purpose & Food Market Hosted by: Unilever

Wednesday Activity Codes:

Student Leaders

Academic Leaders

Alumni Leaders

Executive Leaders

EVENT LOCATION

San Jose Convention Center





150 W. San Carlos St. | San Jose, CA 95113 | USA


All activities on this agenda will take place in the convention center.


DETAILED EVENT AGENDA

MONDAY, 16 SEPTEMBER

Attire: Smart business casual for all activities.

Time	Activity	Level	Location	Platform
08:00 - 15:00 8:00a - 3:00p	Intuit Global Innovation Challenge – Preliminary Round A new, and unique, multi-country competition providing students the opportunity to collaborate cross-border, cross-campus to solve a business challenge. Supported by Intuit innovation Catalysts, you will learn how to apply the Design for Delight mindset to drive a human-centered approach to innovation that integrates the needs of people, the possibilities of technology and the requirements for business success. Space limited to 50 students on a first-come, first-served basis.		Intuit, Mountain View	 Competition
10:00 - 20:00 10:00a - 8:00p	Event Check-In All attendees must check in to pick up event credentials, which are required for entry to all sessions and activities.	Concourse	Concourse at main entrance	
16:00 - 17:30 4:00p - 5:30p	Opening Session—Start Something Amazing  All attendees are invited to this special opening ceremony where you will meet the teams competing at Enactus World Cup 2019 and witness drawing of leagues/timeslots for the Opening Round of Competition.	Concourse	Hall 2	 Plenary Session
17:30 - 20:30 5:30p - 8:30p	World Cultural Celebration, Innovation Stations & Taste of the World Food Market All attendees are invited to experience the diverse cultures found within the Enactus network as the students from each country display their native traditions and customs. Innovation Stations and the food market will be open featuring foods from around the world.	Concourse	The Innovation Hall (Hall 1)	 Networking Activity












 Broadcast Live Online = These sessions are available for live viewing. Recordings of the sessions are also available immediately following session conclusion.


 Delayed Viewing = These sessions are available for viewing within 1-hour after their scheduled conclusion time.


HASHTAGS...

Share Your Event Experience: **#ENACTUSWORLD CUP**

Join the Global Conversation: **#WEALLWIN**

Time	Activity	Level	Location	Platform
07:00 - 18:30 7:00a - 6:30p	Event Check-In All attendees must check in to pick up event credentials, which are required for entry to all sessions and activities.	Concourse	Concourse at main entrance	
08:00 - 09:00 8:00a - 9:00a	Opening Round Judge Welcome & Orientation Breakfast: Leagues 1-4 Individuals registered to serve as an Opening Round Judge in Leagues 1-4 must attend this orientation. (Continental breakfast will be served).	Concourse	Grand Ballroom 220C	 Competition Preparation
09:00 - 14:30 9:00a - 2:30p	Innovation & Collaboration Hub A space where all attendees can gather for collaboration, visit Innovation Stations hosted by sponsor companies and participate in scheduled interactive sessions.	Concourse	The Innovation Hall (Hall 1)	 Collaboration & Networking
09:00 - 11:50 9:00a - 11:50a	Opening Round of Competition— Leagues 1-4  Watch and experience the best of the best Enactus university students in action! In this round, National Champion teams present their business innovation and impact. The teams will be divided among 8 leagues, with 2 teams from each league advancing to the Semi-final Round of Competition. Leagues 1-4 will present in this morning session. Seating for attendees is limited in each league to observe the Opening Round of Competition.	Concourse	League 1: 210A League 2: 210C League 3: 210E League 4: 210G	 Competition
11:00 - 12:15 11:00a - 12:15p	Opening Round Judge Welcome & Orientation Lunch: Leagues 5-8 Individuals registered to serve as an Opening Round Judge in Leagues 5-8 must attend this orientation. (Lunch will be served).	Concourse	Grand Ballroom 220C	 Competition Preparation
11:30 - 12:00 11:30a - 12:00p	World Water Race Judge Orientation Individuals registered to serve as a judge for World Water Race Impact Competition must attend this orientation. (Beverages will be served).	Concourse	Hall 1 Innovation Stage	 Competition Preparation
12:00 - 13:30 12:00p - 1:30p	World Water Race Impact Competition  Sponsored by: Dell, FAMA E & XPV Water Partners Witness the impact and innovation of the top four teams in the World Water Race as they share their project's impact and opportunities for acceleration. Each of these four teams will make a seven-minute presentation and take five-minutes of questions from the judges as they compete for top honor and investment dollars up to \$120kUSD to advance their initiatives.	Concourse	Hall 1 Innovation Stage	 Competition
12:30 - 14:40 12:30p - 2:40p	Opening Round of Competition— Leagues 5-8  Watch and experience the best of the best Enactus university students in action! In this round, National Champion teams present their business innovation and impact. The teams will be divided among 8 leagues, with 2 teams from each league advancing to the Semi-final Round of Competition. Leagues 5-8 will present in this afternoon session. Seating for attendees is limited in each league to observe the Opening Round of Competition.	Concourse	League 5: 210A League 6: 210C League 7: 210E League 8: 210G	 Competition
13:30 - 14:30 1:30p - 2:30p	World Water Race Lunch & Industry Event This invitation-only luncheon will bring together students from the top teams in the World Water Race 2019 for an interactive and collaborative conversation with executives representing the sponsoring companies and industry leaders.	Concourse	Grand Ballroom 220C	 Collaboration & Networking
14:00 - 14:45 2:00p - 2:45p	Innovation Stage: Intuit Global Innovation Challenge – Second Round Witness a collaborative, multi-country competition where students work in cross-border, cross-campus teams to solve business challenges that were presented to them just 24-hours prior using the three principles of Design for Delight. Two teams will go on to present on the main stage in the Day 2 Main Session.	Concourse	Hall 1 Innovation Stage	 Competition


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TUESDAY, 17 SEPTEMBER, continued

Attire: Smart business casual all activities.

Time	Activity	Level	Location	Platform
15:00 - 16:30 3:00p - 4:30p	Day 2 Main Session  Wrap up an exciting day of competition and collaboration by celebrating in the main session. Discover which teams will advance to the Top 16 and winner projects in the World Water Race 2019. Witness live judging of the Intuit Global Innovation Challenge final.	Concourse	Hall 2	 Plenary Session
16:30 - 19:00 4:30p - 7:00p	World Project Showcase, Innovation Stations & California Food Night Market All attendees are invited to visit project booths to learn about outstanding Enactus projects which are ready for acceleration, for collaboration and provide opportunities to engage in the next stage of development. Innovation Stations and the food market will be open with California fare.	Concourse	The Innovation Hall (Hall 1)	 Networking Activity
16:30 - 18:30 4:30p - 6:30p	Academic Research Poster Presentation & Faculty Advisor Best Practice Session All attendees are invited to explore presentations of peer-reviewed academic research highlights. All Enactus Faculty Advisors are then invited to participate in a special breakout session to discuss best practices.	Concourse	211A&B	 Collaboration & Networking
17:30 - 19:00 5:30p - 7:00p	Executive Reception Hosted by: KPMG This invitation-only reception provides an opportunity for networking and engagement.	TBD	TBD	 Networking Activity
19:00 - 21:15 7:00p - 9:15p	Executive Dinner Hosted by: KPMG This invitation-only dinner provides an opportunity for networking and engagement.	TBD	TBD	 Networking Activity

















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Join the Global Conversation: **#WEALLWIN**

Time	Activity	Level	Location	Platform
07:00 - 19:00 7:00a - 7:00p	Event Check-In All attendees must check in to pick up event credentials, which are required for entry to all sessions and activities.	Concourse	Concourse at main entrance	
08:00 - 9:00 8:00a - 9:00a	Top 16 Judge Orientation Breakfast Individuals registered to serve as a Top 16 Judge must attend this orientation. (Continental breakfast will be served).	Concourse	Grand Ballroom 220C	 Competition Preparation
08:30 - 13:30 8:30a - 1:30p	Action Accelerator Action Accelerator at Enactus World Cup is a unique event convening Enactus Alumni, and those who have participated in One Young World or Circle of Young Intrapreneurs. The one-day hackathon mobilizes individuals with sustainable business ideas or those looking for help to develop an idea, bringing together extraordinary, diverse leaders in a dynamic setting to take an idea or initiative in the start-up stage to the next level. In just a few hours, participants can overcome challenges, reveal new thinking and potentially pitch a project on the main stage to an audience of 3000+ people.	Concourse	212A&B	 Collaboration & Networking
09:00 - 14:00 9:00a - 2:00p	Innovation & Collaboration Hub A space where all attendees can gather for collaboration, visit Innovation Stations hosted by sponsor companies and participate in scheduled interactive sessions.	Concourse	The Innovation Hall (Hall 1)	 Collaboration & Networking
09:00 - 10:20 9:00a - 10:20a	Impact Partners—Top to Top Session This invitation-only collaboration session provides business leaders an opportunity to network and share insights around the Future of Work: New Measures of Success.	Concourse	Grand Ballroom 220B	 Collaboration & Networking
09:00 - 11:30 9:00a - 11:30a	Top 16 Competition Leagues 1-4  In this round of competition, the Top 16 teams will be divided among four leagues where they will present the results of their projects to an executive panel serving as judges. One team from each league will advance to the prestigious Final Round of competition. Seating is limited in each league for attendees to observe the Top 16 teams compete.	Concourse	League 1: 210A League 2: 210C League 3: 210E League 4: 210G	 Competition
11:00 - 12:50 11:00a - 12:50p	NextGen Breakout Sessions Breakout sessions offer Enactus students the chance to meet fellow students and global business leaders who are driving innovation and shaping the world. A limited number of sessions will be offered by Enactus World Cup sponsors in the Innovation & Collaboration Hub. Seating will be limited in each of the sessions, and advance registration will be required. 11:00 - 11:20 Session One; 11:30 - 11:50 Session Two; 12:00 - 12:20 Session Three; 12:30 - 12:50 Session Four	Concourse	The Innovation Hall (Hall 1)	 Collaboration & Networking
11:00 - 12:30 11:00a - 12:30p	Academic Leaders Symposium All faculty advisors and academic leaders are invited to participate to learn from and collaborate with selected faculty who will present their findings of peer reviewed research.	Concourse	211A&B	 Collaboration & Networking
12:00 - 13:30 12:00p - 1:30p	Executive Session & Final Round Judge Luncheon Individuals registered to serve as a Final Round Judge must attend this orientation.	Concourse	Grand Ballroom 220B	 Collaboration & Networking
14:00 - 14:30 2:00p - 2:30p	Day 3 Main Session & Announcement of Final Round Teams  All are invited to this presentation of Top 16 awards, announcement of the Final Round teams and much more.	Concourse	Hall 2	 Plenary Session
14:30 - 16:50 2:30p - 4:50p	The Finals  The Finals will bring together the top four Enactus teams in the world to present the impact of their business innovation before a distinguished panel of global leaders who will serve as judges in selecting the 2019 champion team.	Concourse	Hall 2	 Competition
17:15 - 18:00 5:15p - 6:00p	Closing Ceremony  We'll wrap up three days of competition, collaboration and celebration with the crowning of the 2019 Enactus World Champion and winner of the Ford Better World Award.	Concourse	Hall 2	 Plenary Session
18:00 - 21:00 6:00p - 9:00p	Enactus World Party with a Purpose & Food Market Hosted by: Unilever All are invited to celebrate the success of the World Champions for an interactive finale!	Concourse	The Innovation Hall (Hall 1)	 Networking Activity

Wednesday Activity Codes: Student Leaders, Academic Leaders, Alumni Leaders, Executive Leaders