
ENACTUS UNE

Annual Report

2016 - 17

"We aim to
create a positive
sustainable
change in our
community."

2500 hours

850,000 media
impressions

21 team members

7 developing projects

\$99,940.46_{USD} in total revenue

The Team that brought you **Farming
Futures** and the **Minimbah Project**

The NERI Project

"... enabling businesses in the New England Region to expand and thrive digitally into the future ..."

1 NEED

Businesses need an online presence to remain relevant and competitive in the 21st century.

Enactus UNE identified that there were a significant amount of businesses failing to capitalise on the National Broadband Network (NBN).

From this awareness Enactus UNE took action to empower these digitally invisible businesses.

Armidale businesses without an effective online presence

2014:

70%

2017:

60%

CONSULT

ANALYSE

FORMULATE STRATEGIC PLAN

IMPLEMENT PERSONALISED PLAN

EVALUATE & MONITOR

2 ACTION

From our needs analysis, a 5 step consultative model was devised to address issues that were consistently shown to contribute to an ineffective online presence.

NERI's connection with local businesses was originally facilitated through an extensive network generated by our Business Advisory Board.

Businesses now approach NERI to assist with their online presence generated by our Business Advisory Board. This project ultimately aims to mitigate major issues through the adoption of strategic planning and training.

3 OUTCOME

Quantifiable results were achieved from NERI's implementation of the 5 step consultative plan with local women's retail store - Turners Armidale.

A functional website was built, an active social media platform established and an online ordering system implemented. NERI has given an already successful business a digital edge, online visibility and an enhanced opportunity to capitalise on an expanded marketplace.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



1256 likes

1241 followers

An increase of 300%

4 WHAT'S NEXT...

Based on the success and credibility formed from working with Turners Armidale a cost schedule has been integrated into the 5-step consultative model as a means to ensure project sustainability for both NERI and the business involved.

NERI is currently consulting with three small businesses to develop their websites.



NERI

New England Region Innovation

"... a collection of projects committed to creating a cleaner, healthier, more sustainable environment for all ..."

Clean Earth Initiative

1 NEED

Now more than ever is a time when we need to begin producing a viable by-product from an otherwise wasted resource.

Enactus UNE wanted to find a way to significantly reduce landfill and methane emissions in the New England region.

By creating a sellable product Enactus UNE can incorporate a cost structure that ensures a profit to apply to future Clean Earth Initiative projects.



PROTOTYPE AND REFINE PRODUCT

ESTABLISH PARTNERSHIPS

EMPOWER BUSINESSES TO PRODUCE THEIR OWN COFFEE SCRUB TO EXPONENTIALLY REDUCE WASTE OUTCOMES

2 ACTION

Create a series of projects to address as many environmental challenges as possible within the New England Region.

Stage 1 is to produce a coffee scrub from spent coffee grounds - initially at the UNE campus, but, with a goal to expand the project to a level that maximises waste reduction and further maximises environmental sustainability in the Armidale region.

Prototyping and refining have led to the development of three fragrances of coffee scrub.

3 OUTCOME

A completely bio-degradable product has been developed from spent coffee grounds.

Partnerships are being formed to upscale and upskill where necessary, with an aim to maximise the environmental benefit of the project.

Partnerships have been formed with UNE Life and TAFE New England to expand the local reach of the project. The initiative has formed a partnership with Enactus Shantou University, China's National Runner Up Team 2015 - 2016, to inaugurate an international focus.

A consignment agreement has been negotiated for 45 units, generating \$271.80 profit for the Clean Earth Initiative's future projects.

With sales generating a revenue stream for the project, the Clean Earth Coffee Scrub will continue to grow. This will include the development of further partnerships with local cafes to convert their own spent coffee waste into a Coffee Scrub and sell within their business.

Beyond the Coffee Scrub, the Clean Earth Initiative will see 3 other projects.

Back 2 Basics - Converting food waste into a biofuel or fertiliser, minimising the waste created by cafes in our community significantly.

Gardens of the Globe - Building community gardens, and hanging gardens within the Armidale community as a means of addressing the community's air pollution.

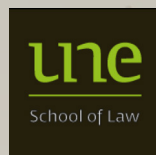
Paper One - Transforming waste paper into a reusable product, with an International focus.

4 WHAT'S NEXT...

Our Business Advisory Board

Mr Patrick Crick || Dr Lou Conway || Mr Greg Davison || Prof. Annabelle Duncan VC ||
 Ms Nicole Fogarty || Ms Diane Gray || Dr Phillip Harrell || Dr Kerrie Ikin ||
 Mr Robert Leayr || Ms Gina Milgate || Mr David Schmude || Prof. Alison Sheridan ||
 Mr Roger Turner || Ms Karina Waite || Ms Jo Watson || Mr Mike Watson ||
 Mrs Julia Werren || Mr Will Winter ||

Proudly supported by



REVENUE 2016 - 17

INCOME	\$AUD	\$USD
Sponsorship	0	0
Institutional Support	15060.01	11295.00
Other	3104.42	2328.32
TOTAL	18164.43	13623.32

EXPENSES	\$AUD	\$USD
Projects	0	0
Travel	1216.86	912.65
Recruitment and Administration	25	18.75
Accommodation	6148.29	4611.22
Other	7290.44	5467.83
TOTAL	14680.59	11010.44

In-kind support	67563.90	50672.93
TOTAL + IN-KIND	133,253.94	99,940.46



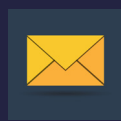
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