

Entrepreneurship. Action. Us.



# ENACTUS UQ

## ANNUAL REPORT 2018

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**WE BELIEVE INVESTING  
IN STUDENTS WHO TAKE  
ENTREPRENEURIAL  
ACTION FOR OTHERS  
CREATES A BETTER  
WORLD FOR  
US ALL.**



# YEAR IN REVIEW

Having joined Enactus in the University of Queensland a year ago, I have seen the society quickly evolve into what it is today in what can be considered a short period of time. What was initially started by the co-founders as “something crazy” has developed into one of the biggest clubs focusing on entrepreneurship and the only club focusing on social entrepreneurship in the University of Queensland, and it is an understatement for me to say that I am honoured to be a part of a society of changemakers and future leaders.

Members of Enactus UQ are well-known for making instead of following rules and being passionate about finding new ways to improve the community around them. Our members are never afraid to challenge the status quo when it comes to helping those around us, even if it involves big risks. We are well-known for having members who not only excel academically, but also excel in putting the skills and knowledge they’ve acquired from textbooks, tutorials, and lectures to good use. Over the past few years, they have been applying these skills and knowledge to the events and projects we created and ran.

We have created and run several projects over the past few months, among them being the Brisbane Uni Guide (previously Study Buddy), a project designed to help international students transition into university life in Brisbane, which is now put on hold, Financial Fundamentals, our up-and-running financial literacy project, and the all-new Neuroatypica, a project focusing on helping young adults with autism transition into the work force and equipping them with skills that allow them to become employable. Among the events we have run this year are a series of project workshops and a pitching workshop aimed at our fellow students. These projects and events are our way of using the things we have learned as students to give back to the society and our way of providing a platform for our fellow students to experience the hustle and bustle of applying what they have learned to the real world.

In the future, Enactus UQ will continue to give students in the University of Queensland the opportunity they need to improve the community around them through entrepreneurial actions. As a society, we will strive to instill the change-making, entrepreneurial mindset not just in our members, but everyone we encounter. That being said, Enactus UQ is not just another entrepreneurship club or another professional development club. Our alumni have gone on to contribute to important causes not just in Australia, but also the world. We are more than just a group of students doing business for fun. We are far more than another group of student volunteers. We are Enactus UQ.

President  
Claudia Siregar

# STUDENT BODY

The achievements of Enactus students are at the core of our projects' success stories. Our student members are like none other. They are from diverse backgrounds in business, STEM, arts and health backgrounds yet each is motivated to contribute to creating good in the world. Our members are a diverse profile of students in both undergraduate and postgraduate programs as well as international students. As a result of this diversity, this has enabled Enactus to further broaden the scope of our operations, implementing projects that reach out to our community.

This broad spectrum of educational backgrounds is what makes Enactus unique. We're not just a business group; we're a fully functioning hub of thinkers and action-takers like any other leading global organisation.

As our students develop their projects they improve critical business, communication and leadership skills. In any industry these are at the core of success. They gain a sense of responsibility and service to the world around them, creating valuable relationships both locally and internationally. Enactus is actively investing in future leaders who will understand how businesses can make a positive impact in shaping our world.

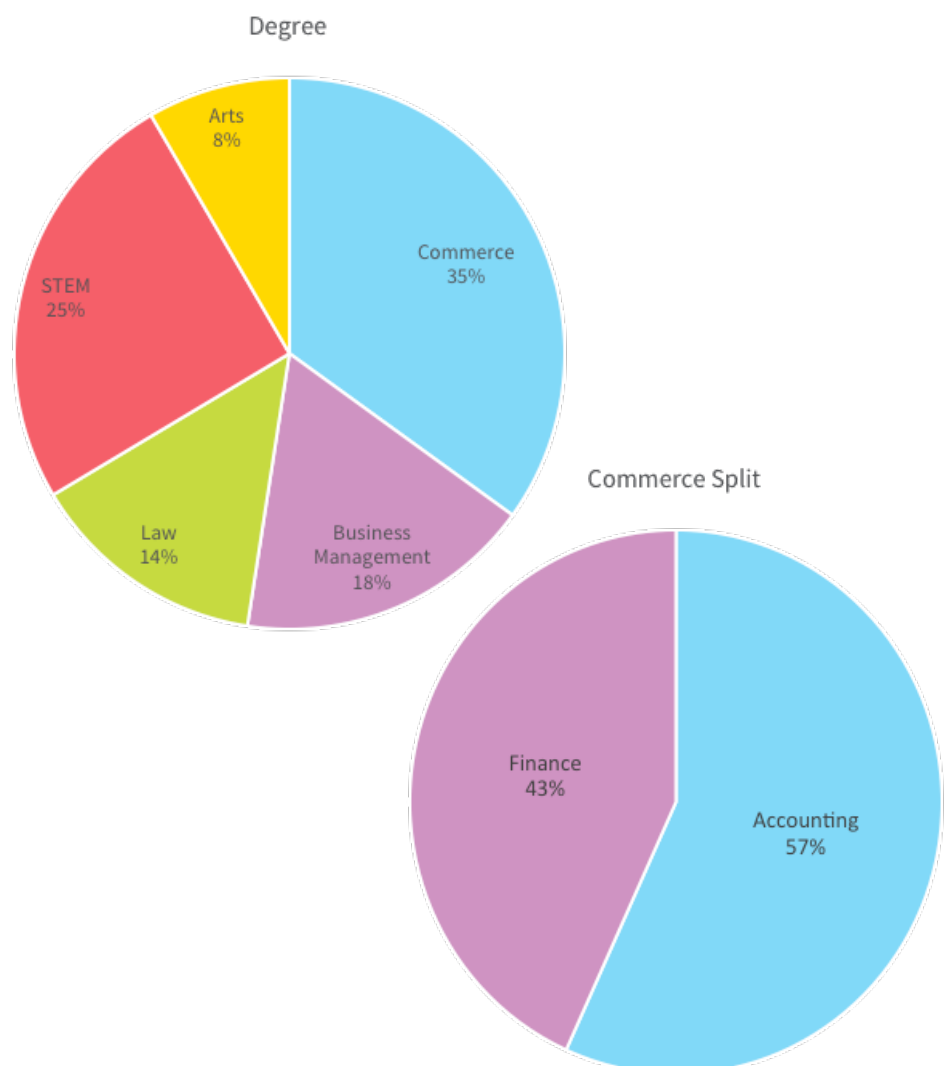
Enactus UQ began with only seven students, and since its launch in February of 2015 has

swelled to over 150 student members. We have gained incredible support from the University's Faculty of Business, Economics and Law, and Faculty of Humanities, Arts and Social Sciences, and have been highlighted as one of the highest quality student communities for leadership and skills development.

By investing in these future leaders, they will have a full understanding of the value of businesses and how they can make a positive impact on the local and wider community.

Enactus UQ has attracted not only business students but students from varying disciplines such as biomedical science and marine biology through our cross-faculty efforts to promote the social entrepreneurial spirit across the university. We aim to help students realise the potential that entrepreneurial action has to offer to their respective fields.

We attract students that have a desire to not just volunteer in university but also make a positive impact after their studies are completed.



# EVENTS



**SPIRIT OF ENACTUS AWARD, 2017**



**FUNDRAISING EVENT OF THE YEAR - THE GREAT BARRIER GALA, 2016**



**BEST BUSINESS, ECONOMICS, LAW CLUB FINALIST, 2016**

## **NATIONAL CONFERENCE**

The National Conference and Competition is one of the major driving forces behind Enactus social enterprise projects. Over 300 students attend the conference from 26 universities across Australia, in addition to over 70 corporate representatives. It provides students the opportunity to represent their University, on both a national and international stage. Enactus teams present their quantitative results and social impact in their annual reports and present their projects to a panel of judges from a variety of our corporate partners.

In addition to the Competition, the Enactus Conference facilitates careers workshops, corporate responsibility seminars, teamwork sessions and interactive discussions on networking and internships, which are provided to participating students. There is also an interactive panel session to discuss issues and trends in social responsibility. This represents a great opportunity for our students to gain insight into the business world.

## **FUNDRAISING GALAS**

In 2016 we held our inaugural fundraising formal event, the Great Barrier Gala, in association with the largest social society at UQ. This event sold out at over 150 patrons, and attracted over 10,000 online impressions from students in business, engineering, humanities and environmental sciences.

The event featured a keynote address from our partner charity, The Great Barrier Reef Foundation, and we are proud to have raised over \$600 in donations for the Foundation. Sponsors had the opportunity to speak about their corporate social responsibility programs, and their efforts improving environmental sustainability. Due to the massive success of this event, we will be hosting

another fundraising gala in the second half of 2018.

## **ENACTUS UQ PROJECT SHOWCASE**

The Showcase is an opportunity for project teams to present their work to a panel of Business Advisory Board members and invited guests. UQ Students are invited to attend and learn about social enterprise. The aim of this event is to give the project teams a chance to present their work, and to gain meaningful feedback from business leaders.

In 2017 a number of startup founder partook in our panel including Darren Tonkin of Storyboard, Alborz Fallah of CarAdvice, and Yotam Rosenbaum of Earbits.





# CALENDAR 2018

“ENACTUS IS PROBABLY THE MOST SIGNIFICANT AND PROMINENT OF ALL OF OUR CITIZENSHIP INITIATIVES THAT WE UNDERSTAKE EVERY SINGLE YEAR.”

*Lord Dr. Michael Hastings  
Global Head of Citizenship  
KPMG International*

## FEBRUARY

1. Semester 1 Clubs & Societies Day (Market Day)
2. Welcome Event

## MARCH

3. Time Management Workshop

## APRIL

4. Resume Writing Workshop & Employability Boost (with UQ SEC)
5. Panel Discussion on Sustainability in Social Business

## MAY

6. Pitch Perfect: Pitching Workshop with Entrepreneurs

## JUNE

7. End of Semester Dinner

## JULY

8. Enactus National Conference & Competition
9. Semester 2 Clubs & Societies Day (Market Day)
10. Welcome Event

## AUGUST

12. Time Management Workshop
13. Panel Discussion on Innovation & Social Entrepreneurship

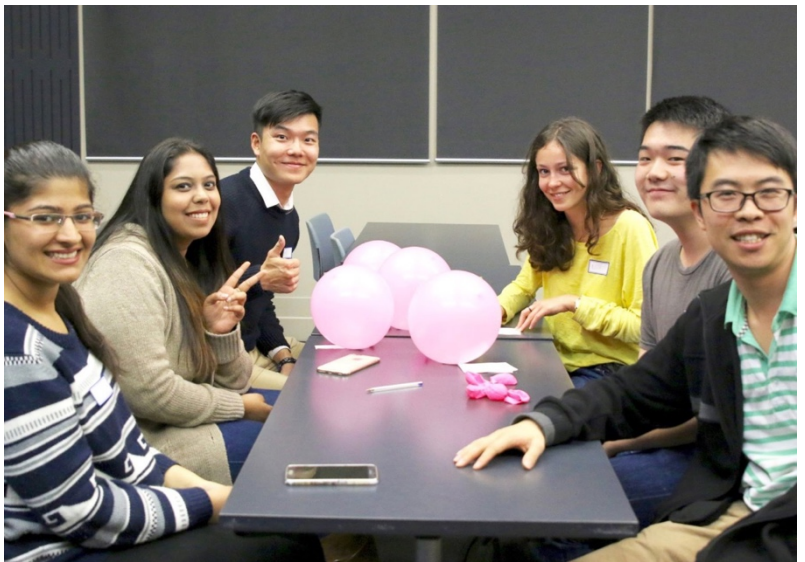
## SEPTEMBER

14. Fundraising Gala
15. Resume Writing Workshop (with UQ SEC)

## OCTOBER

16. Pitch Perfect: Pitching Workshop with Entrepreneurs
17. End of Semester Dinner

# PROJECTS



Every year, Enactus UQ will take on a number of projects to develop and employ within our community. Following the direction and vision of a dedicated Project Leader, each team of students work collaboratively to address key issues to empower people in need. The team carefully designs and implements the projects with realisable goals that will ensure real impact on both our local and eventually wider community. Our intention is to create a number of self-sufficient and sustainable business practices.

In developing and running projects, students follow a carefully designed process, which is provided by the

international Enactus organisation.

In addition to a set methodology, projects are also expected to meet a comprehensive list of criteria which seeks to ensure that projects create real social change whilst staying cash-flow positive.

## FINANCIAL FUNDAMENTALS

The Finance Fundamentals project was borne to alleviate financial distress through innovative education. More specifically; for low-income earners that do not have access to such resources and knowledge, and for the youth whom are on their paths to financial independence. This project has progressed from

solely media-focus and online platforms, to educational workshops as well, where the projects first game simulation succeeded in September this year. We do plan to provide a range of different workshops in the coming year. We are also looking into app development and developing online courses. Therefore, one of this project's goals in the coming year is to strengthen current ties with financial institutions. Also, to further expanding Finance Fundamental's network to provide richer, even better-quality education. This will be done through even more research; communication with professionals in the financial sector, businesses in various

## OUR SUCCESS: CLEAN BEAN SOAP

Organic matter that is dumped into landfill undergoes an anaerobic decomposition due to a lack of oxygen, generating methane, which is a 20 times more potent greenhouse gas than carbon dioxide. Global methane emissions resulting from the

landfill of organic matter is estimated to be around 70 million tonnes each year.

Clean Bean is a project designed to tackle this environmental issue, whilst at the same time raising funds and awareness

for special needs students. In partnership with Multicap disability support, we have run soap making workshops with special needs students, assisting them with developing soap and shampoo products from recycled coffee grounds, and helping



other industries, and the government sector. We are also aiming to provide higher-level training and support for current and joining member. This project's team is decentralized meaning that all members seize the opportunities to test their boundaries and grow with the project. We sincerely ask for your valuable support in helping Finance Fundamentals flourish.

### NEUROATYPICA

'Difference in Brain Structure does not make them any different from us. It is time to embrace them.'

Neuroatypica is a brand new project that our team is starting from scratch, focusing on helping young adults and children with

autism integrate into the society, become more employable and self-sustainable, and generally live a better life and educating the public on autism, working towards UN sustainable development goals #4: Quality Education, #8: Decent Work and Economic Growth, and #10: Reduced Inequalities.

This project is all about getting to know new friends and understanding more about them, those who require a bit more help, but rather with a creative mind. Through our daily living, it is not as common to come across friends like them with autistic minds. It is always the best to approach them interactively to understand and act how we can support them.

With this project, we aim to develop our future workplace and educational institutions upholding neurodiversity with the goal towards income equality between people with typical brain structures and those without. We sorely focus on creating the impact you'll be making on improving other people's lives.

them sell the soap at local markets around Brisbane.

Our project tackles a number of important issues - firstly, assisting volunteers with developing a stronger connection with the special needs community, and helping them raise awareness, and secondly, raising awareness

about the negative effects of organic landfill, and how regular people can make a difference through thinking of ways to recycle organic matter.

We have run this project since mid-2015, and are proud to say that the project has now been completed, meaning that it is now self-sustaining. Members of

the Ipswich Multicap community now run the workshops, and our Enactus team will now be looking into implementing the workshop at other branches of Multicap across the SEQ region